

Rethinking Cuba: New opportunities for  
development

**Tuesday, June 2, 2015**

**9:00 a.m. to 2:30 p.m.**

The Brookings Institution  
1775 Massachusetts Ave. N.W.  
Washington, D.C.  
Saul/Zilkha Rooms

## *Rethinking Cuba: New opportunities for development*

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Saul/Zilkha Rooms

### Logistics

**Venue:** **The Brookings Institution**  
1775 Massachusetts Avenue NW  
Saul/Zilkha Room; Overflow: Somers  
Brookings main number: 202-797-6000  
Event coordinators: Ted Piccone (202-797-2462); Ashley Miller (202-797-6095) Cell (509-710-5665)  
Video wall background: FP-S-21#  
Twitter hashtag: #CubaGrowth

### **PANEL 1: TRENDS IN THE CUBAN ECONOMY IN LIGHT OF THE NEW U.S.-CUBA CONTEXT**

#### **Participants:**

**Stefan Selig**, Undersecretary of Commerce for International Trade, U.S. Department of Commerce

**Ted Piccone**, Senior Fellow, Latin America Initiative, Brookings

**Juan Triana Cordoví**, Professor of Economics, University of Havana

**Archibald Ritter**, Distinguished Research Professor, Carleton University

**8:45 a.m.** Panelists all arrive; greeted by Ashley Miller and/or Ted Piccone and shown to the Johnson Room.

**8:55 a.m.** Proceed with panelists to take seats in front row (seats will be marked with tent cards). Panelists will move to the stage during the moderated discussion portion of the event.



**9:00 a.m.** Ted Piccone provides introductory remarks, introduces the speakers, and invites Stefan Selig to speak. (10 min)

**9:10 a.m.** Selig offers his remarks from the podium. (10 min)

**9:20 a.m.** Piccone thanks Selig and invites panelists to the stage for moderated discussion, inviting Juan Triana and Arch Ritter to offer commentary. (5 min)

**9:25 a.m.** Triana offers commentary. (7 min)

**9:32 a.m.** Ritter offers commentary. (7min)

**9:40 a.m.** Piccone thanks Triana and Ritter and poses questions to the panelists. (15 min)

**9:55 a.m.** 15 minutes for Q&A.

(Participants will be asked to raise their hand to ask a question and identify themselves once they have been called upon. Staff will provide individual with a microphone for their question.)

Panelists respond to questions as appropriate.

**10:10 a.m.** Piccone closes the panel, thanking panelists and audience for joining and introduces the next panel.

**Final Note to Participants:**

- Our microphones are generally on during the entire briefing and are extremely sensitive to whispers and movements, i.e. brushing your arm against the wired lapel mic on your chair
- Please turn off any cell phones or other electronic devices before joining the panel as the signal can create A/V disturbances even if your phone has been silenced.
- Please allow a few seconds before speaking to give time for the translator to finish interpreting.
- The first two rows will be reserved for VIP attendees.

**PANEL 2: FINANCING CUBA'S GROWTH, DEVELOPMENT, AND TRADE**

**Participants:**

**Yaima Doimeadios**, Professor, University of Havana

**Richard Feinberg**, Nonresident Senior Fellow, Latin America Initiative, Brookings

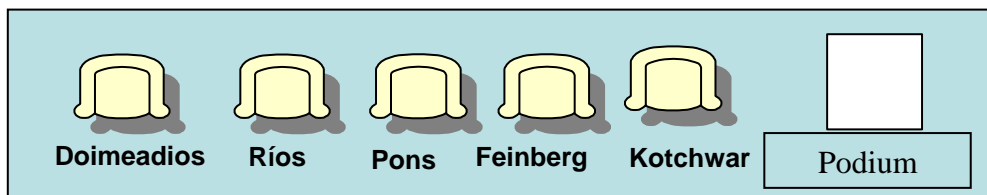
**Barbara Kotschwar**, Research Fellow, Peterson Institute for International Economics

**Saira Pons**, Professor, Center for the Study of the Cuban Economy, University of Havana

**Germán Ríos**, Director, Strategic Affairs, CAF Development Bank

**10:00 a.m.** Panelists arrive (if they are not already attending the earlier panel); greeted by Ashley Miller and shown to Saul/Zilkha.

**10:10 a.m.** Proceed with panelists to take seats on stage (seats will be marked by tent cards).



**10:15 a.m.** Barbara Kotschwar provides introductory remarks, introduces the speakers, and invites Richard Feinberg to speak. Following his remarks, Kotschwar will invite Saira Pons, then Germán Ríos, then Yaima Doimeadios to speak (10 min)

**10:25 a.m.** Feinberg offers his remarks. (5 min)

- 10:30 a.m.** Pons offers her remarks. (5 min)
- 10:35 a.m.** Ríos offers his remarks. (5 min)
- 10:40 a.m.** Doimeadios offers her remarks. (5 min)
- 10:45 a.m.** Kotchwar thanks the panelists and poses questions. (15 min)
- 11:00 a.m.** 15 minutes for Q&A.

(Participants will be asked to raise their hand to ask a question and identify themselves once they have been called upon. Staff will provide individual with a microphone for their question.)

Panelists respond to questions as appropriate.

- 11:15 a.m.** Kotchwar closes the event, thanking panelists and audience for joining. Short 15-minute coffee break commences – participants should return to their seats by 11:10am for the next panel.

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**11:15am – 11:30am COFFEE BREAK**

**PANEL 3: NEXT STEPS FOR CUBA’S EMERGING PRIVATE SECTOR –  
CUENTAPROPISTAS AND COOPERATIVES**

**Participants:**

**Rafael Betancourt**, Consultant, Havanada Consulting  
**Richard Feinberg**, Nonresident Senior Fellow, Latin America Initiative, Brookings  
**Ted Henken**, Professor, Baruch College  
**John McIntire**, Chairman, Cuba Emprende Foundation

- 11:3 a.m.** Panelists all arrive arrive (if they are not already attending the earlier panels); greeted by Ashley Miller and shown to Saul/Zilkha
- 11:25 a.m.** Proceed with panelists to take seats on stage (seats will be marked by tent cards).



- 11:30 a.m.** Richard Feinberg provides introductory remarks, introduces the speakers, and invites Rafael Betancourt to speak. Following his remarks, he will invite Ted Henken, then John McIntire to speak (10 min)
- 11:40 a.m.** Betancourt offers his remarks. (6 min)
- 11:46 a.m.** Henken offers his remarks. (6 min)
- 11:52 a.m.** McIntire offers his remarks. (6 min)
- 11:58 a.m.** Feinberg thanks the panelists and poses questions. (12 min)
- 12:10 p.m.** 15 minutes for Q&A.

(Participants will be asked to raise their hand to ask a question and identify themselves once they have been called upon. Staff will provide individual with a microphone for their question.)

Panelists respond to questions as appropriate.

- 12:25 p.m.** Feinberg closes the panel, thanking panelists and audience for joining. Short half-hour lunch buffet commences – participants should return to their seats by 12:55pm for the final panel.

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**12:30pm – 1:00pm LIGHT BUFFET LUNCH**

**PANEL 4: A NEW STAGE IN FOREIGN DIRECT INVESTMENT**

**Participants:**

**Mark Entwistle**, Founding Partner, Acasta Capital

**Omar Everleny**, Professor, Center for the Study of the Cuban Economy, University of Havana

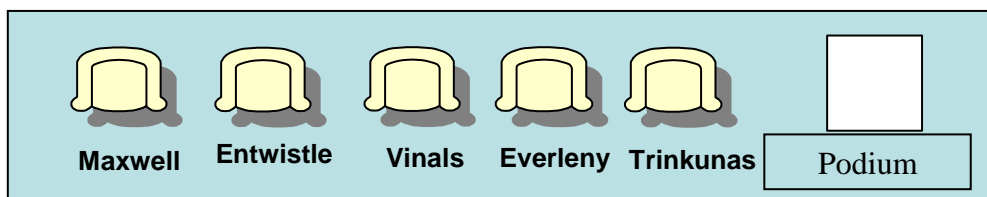
**Augusto Maxwell**, Partner, Akerman, LLP

**Harold Trinkunas**, Senior Fellow and Director, Latin America Initiative, Brookings

**José María Vinals Camallonga**, Partner and Director of International Operations, Lupicinio International Law Firm

**12:45 p.m.** Panelists all arrive arrive (if they are not already attending the earlier panels); greeted by Ashley Miller and shown to Saul/Zilkha

**12:55 p.m.** Proceed with panelists to take seats on stage (seats will be marked).



**1:00 p.m.** Harold Trinkunas provides introductory remarks, introduces the speakers, and invites Omar Everleny to speak. Following his remarks, Trinkunas will invite José María Vinals Camallonga, then Mark Entwistle, then Augusto Maxwell to speak (10 min)

**1:10 p.m.** Everleny offers his remarks (5min)

**1:15 p.m.** Entwistle offers his remarks. (5 min)

**1:20 p.m.** Vinals offers his remarks. (5 min)

**1:25 p.m.** Maxwell offers his remarks. (5 min)

**1:30 p.m.** Trinkunas thanks the panelists and poses questions. (15 min)

**1:45 p.m.** 30 minutes for Q&A.

(Participants will be asked to raise their hand to ask a question and identify themselves once they have been called upon. Staff will provide individual with a microphone for their question.)

Panelists respond to questions as appropriate.

**2:15 p.m.** Trinkunas closes the panel, thanking panelists and audience for joining.

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**CLOSING REMARKS**

**2:15 p.m.** Ted Piccone takes the podium and offers closing remarks summarizing the findings for the day. (10 min)

**2:25 p.m.** Piccone closes event, thanking panelists and audience for joining.