



**ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE)  
TWENTY-THIRD ANNUAL MEETING**

***Reforming Cuba?***

**Miami, Florida, August 1-3, 2013**

**PRELIMINARY CONFERENCE PROGRAM, 20 JUNE 2013**



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## ***23<sup>rd</sup> Annual Meetings of the Association for the Study of the Cuban Economy***

### ***Reforming Cuba?***

**August 1-3, 2013**

**The Hilton Miami Downtown Hotel  
1601 Biscayne Boulevard  
Miami, Florida**

**The Association gratefully acknowledges its sponsors, as well as logistical support from the Institute for Cuban and Cuban-American Studies of the University of Miami**

**Cost: Pre-registration (Before July 20, 2010)  
\$75 ASCE-Member \$175 Non-member**

**On-site registration  
\$100 ASCE-Member \$200 Non-member**

**Friday Luncheon: \$45 (pre-paid), \$50 at the door**

**Online Conference Registration  
<http://www.ascecuba.org>**

**Hotel Reservations  
<http://bit.ly/15hJdbe>**





Thursday, August 1

8:00 a.m. – 9:00 a.m.                      **REGISTRATION AND BREAKFAST**                      (Symphony Foyer III and IV)

9:00 a.m. – 10:45 a.m.                      **OPENING PLENARY**                      (Concerto Ballroom A)

**1. An Overview of Reforms**

**Chair: Ted Henken, ASCE President**

**Carmelo Mesa-Lago, University of Pittsburgh, “Overview of Cuba’s Reforms and Their Effects”**

**Rolando H. Castañeda, “Cuba: Análisis de las Reformas Socioeconómicas Raulistas, 2007-2013. Principales Logros y Limitaciones. Imperativo de las Reformas Difíciles”**

**Armando Nova, “La agricultura y el usufructo” (invited)**

**Oscar Espinosa Chepe, Independent Economist, La Habana, “El impacto de las reformas visto desde la isla”**

**Discussants: TBA**

10:45 a.m. – 11:00 a.m. **COFFEE BREAK**

11:00 a.m. – 12:45 p.m. **PLENARY SESSION**                      (Concerto Ballrooms A & B)

**2. Implications of Reforms**

**Chair: Carlos Quijano**

**Archibald Ritter, Carleton University, “The Potential and Pitfalls of Cuba’s Move Toward Non-Agricultural Cooperatives”**

**Vegard Bye, Norwegian Institute of International Affairs, “Political Implications of Economic Reforms”**

**Armando Chaguaceda, Universidad Veracruzana, “Cuba: políticas de participación y prácticas de autonomía en tiempo de reformas”**

**Maria Werlau, “Updating the Model: Where is Cuba Heading?”**

**Discussants: TBA**

1:00 p.m. – 2:00 p.m. **LUNCH BREAK**

2:30 p.m. – 4:00 p.m. **PLENARY SESSION**

**3. Reforms and the External Sector**

**Chair: Rafael Romeu**

**Richard Feinberg, “FDI in Cuba: Old Obstacles and New Opportunities”**

**José Fernández, U.S. Department of State (invited)**

**Jordan Valdés, Small Business Administration**

**Jorge Pérez-López, “Reforming Cuba’s External Economic Relations”**

**Rafael Romeu, Gabriel Di Bella & Andy Wolfe, “Cuba’s External Trade: What do the data say?”**

**Discussants: TBA**

4:00 p.m. – 4:15 p.m.                      **COFFEE BREAK**



4:15 p.m. – 6:00 p.m. **PLENARY SESSION**

**4. What Needs to be Done to Promote Growth and Opportunities in Cuba?**

Chair: Lorenzo Pérez, IMF (Ret.)

Ernesto Hernandez-Cata: Macroeconomic Framework: Fiscal, Monetary, and Exchange Rate Policy

Luis R. Luis: Capital Market Access, External Debt Restructuring, and Foreign Direct Investment

Jorge Sanguinety: The Rule of Law and lessons from the former Soviet Union.

Antonio Gayoso: Policy Reforms in the Agricultural Sector

Discussants: TBA

6:15 p.m. – 9:00 p.m. **WELCOMING RECEPTION**

(Concerto Ballroom C)

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Friday, August 2

8:00 a.m. – 9:00 a.m.

**REGISTRATION AND BREAKFAST**

(Symphony Foyer III and IV)

9:00 a.m. – 10:45 a.m.

**CONCURRENT SESSIONS**

**5. Legal Issues**

(Concerto Ballroom B)

Chair: Stephen Kimmerling, Attorney, Consultant

Larry Cata-Backer, Pennsylvania State University, “Legal Constraints on Economic Activity—Reforming Cuban Corporate and Cooperative Law”

Antonio Zamora, Attorney, “Law in Cuba: An Overview”

Laritzta Diversent, Cuban Attorney and, Blogger (invited), “Aspectos legales y sociales de las reformas migratorias recientes”

Gregory Biniowsky, Canadian attorney working as an international development consultant in Cuba, “Developments in Commercial Real Estate and Foreign Investment”

Discussants: Pedro Freyre, Shareholder; Chair, International Practice, Akerman Senterfitt LLP; Lecturer in Law, Columbia University School of Law, and Jorge Esquirol, Florida International University

**6. Cuba-Venezuela Economic Issues**

(Concerto Ballroom B)

Chair: Carmelo Mesa-Lago

Rafael Romeu, Gabriel Di Bella & Andy Wolfe, “Venezuela’s Economic Collapse and Its Regional Impact”

Rolando H. Castañeda, “La Economía Venezolana en 2013: Situación, Perspectivas e Implicaciones”

Domingo Amuchastegui, “Cuba: The Impact of Venezuela”

Discussants: TBA

11:00 a.m. – 12:45 p.m. **CONCURRENT SESSIONS**

**7. External Relations**

Chair: Gabriel Di Bella

(Concerto Ballroom B)

Roger B. Betancourt, “Should the U.S. Lift the Embargo? Yes, It Already Did and It Depends”

Luis R. Luis, “Cuba: External Debt and Finance in the Context of Limited Reforms”

Ernesto Hernández-Catá, “Cuba, the Soviet Union and Venezuela: A Tale of Dependence and Shock”

Discussants: TBA

**8. Student Papers**

(Concerto Ballroom A)

Chair: Enrique Pumar, The Catholic University of America

Participants TBA



12:45 p.m. – 2:30 p.m. ASCE LUNCHEON

(Concerto Ballroom C)

1:30 p.m. Student Awards Announcement

1:40 p.m. Ernesto Betancourt Keynote Address by George J. Borjas, Robert W. Scrivner Professor of Economics and Social Policy at the Harvard Kennedy School.

2:30 p.m. – 4:00 p.m. CONCURRENT SESSIONS

9. Revolution and Economic Development

(Concerto Ballroom B)

Chair: Joaquin Pujol

Félix E. Martín, "The Paradox of Dis-development: Argentina, Cuba, and Venezuela"

Gary Maybarduk, "Four Revolutions and Their Current and Future Aftermath: Argentina, Nicaragua, Venezuela and Cuba"

Jorge A. Sanguinety, DevTech Systems, Inc. and Development Research Center, "Cuba's Economic Policies: Development or Subsistence?"

Discussants: TBA

10. Conversation on Cuban Civil Society Today

Chair: Ted Henken, Baruch College

Roberto Viega and Lenier González, Co-Editors, *Espacio Laical*, "El Laboratorio Casa Cuba y el documento 'Cuba soñada – Cuba posible – Cuba futura: propuestas para nuestro porvenir inmediato'"

José Luis Leyva Cruz, Universidad de Camagüey, "Proyecto Despertando Líderes: Una alternativa para la formación de líderes de excelencia en Cuba"

Antonio Rodiles, Estado de Sats, "La demanda ciudadana Por Otra Cuba y los obstáculos para un diálogo nacional inclusivo"

Discussants: Armando Chaguaceda, others TBA.

4:00 p.m. – 4:15 p.m. COFFEE BREAK

4:15 p.m. – 6:00 p.m. CONCURRENT SESSIONS

11. Sectoral Issues

(Concerto Ballroom A)

Juan Belt, "Cost Benefit Analysis of Restructuring the Power Sector in Cuba"

Emilio Morales & Joseph L. Scarpaci, "Real-estate in Cuba: A Half-hearted Opening"

José Perelló, University of Havana (invited), "Cuba's Tourism Outcomes Through 2013"

Mario Gonzalez-Corzo, Estonia's Post-Soviet Agricultural Reforms: Experience and Lessons for Cuba?

Discussants: TBA

12. Special Topics

(Concerto Ballroom A)

Juan Luis Aguiar Muxella and Luis E. Mejer Sarra, "La trayectoria del Colegio Farmacéutico Cubano en el Exilio"

Ileana Fuentes, "Empowering Black Cuban Women: This One's for You, Sonia Garro!"

Iván César Martínez, "Institutionalized Racism, Move Over: Here Comes Black Empowerment"

Discussants: TBA

6:30 p.m. – 7:30 p.m. ASCE Business Meeting (Concerto Ballroom D)

President's Report, Ted Henken

Secretary's Report, Stephen Kimmerling

Treasurer's Report, Geni Gomez



Saturday, August 3

8:00 a.m. – 9:00 a.m. REGISTRATION AND BREAKFAST (Symphony Foyer III and IV)

9:00 a.m. – 10:45 a.m. CONCURRENT SESSIONS

13. Social Networks in Cuba (Concerto Ballroom A)

Chair: Ted Henken, Baruch College

Soren Triff, "Change from below and reform from above: the Cuban Blogosphere as a space of contention/persuasion"

Ted Henken, Baruch College, "Internet, Public Sphere, and Cuban Civil Society: Navigating between the Scylla of State Capture and the Charybdis of Foreign Support"

Nora Gámez, "Technology Domestication, Cultural Public Sphere, and Popular Music in Contemporary Cuba"

Emily Parker, New America Foundation, "How Does Cuba ITC Compare with China and Russia? Internet Regimes in Three Authoritarian States"

Discussants: Abel Sierra-Madero, Others TBA

14. Social Consequences of Reform (Concerto Ballroom B)

Chair: Geni Gómez, Etrade Financial

Enrique Pumar, "Poverty and its Effect on Social Control"

Rodolfo Stusser, "Cuba's health care policies' long tradition: Implications of results for other nations"

Eduardo López Bastida and Luisa de los Ángeles Rodríguez Domínguez, Universidad de Cienfuegos, "Análisis de los principales indicadores de desarrollo sustentable de la República de Cuba"

Discussants: TBA

10:45 a.m. – 11:00 a.m. COFFEE BREAK

11:00 a.m. – 12:45 p.m. CONCURRENT SESSIONS

15. Entrepreneurship in Cuba (Concerto Ballroom A)

Chair: Stephen Kimmerling, Morgan, Lewis & Bockius, LLP,

Ted Henken, "En cada barrio, merolicos; en cada pantalla, revolico.com: Can Raul's Reforms Keep Up with the Cuban People's Entrepreneurial Ingenuity?"

Karina Gálvez, Instituto Politecnico de Economía Rafael Ferro, Pinar del Rio, "El Trabajo Por Cuenta Propia en la Cuba Contemporánea: Oportunidades Nuevas y Trabas Latentes en las Fuerzas Productivas"

Felipe Manteiga, "La pequeña y mediana empresa: aliada potencial a la apertura económica cubana bajo la Administración de Raúl Castro"

William A. Messina and Frederick S. Royce, "Cuba's Agricultural Production Cooperatives: Feeling Adam Smith's Invisible Hand or Central Planning's Inescapable Backhand?"

Discussants: TBA

16. Demography and Diaspora Issues (Concerto Ballroom B)

Chair: Jorge Duany, Florida International University

Sergio Díaz-Briquets, "A Century of Cuban Demographic Interactions"

Juan Antonio Blanco, "Cuba: ¿remesas de conocimiento?"

María Dolores Espino, "Diaspora Tourism in Cuba: Performance, Potential and Impact"

Jacob Hutt, "Post-Crisis Role of Religious Associations in Cuba: The Case of the Cuban Jewish Community"

Discussants: TBA



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