



Cuban Public Opinion Survey

Survey Methodology

- ✓ Dates of Interviewing: The fieldwork was conducted January 28 - February 10, 2011.
- ✓ Data Collection Method: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.
- ✓ Sample Size: 463 Cuban adults (age 18 and older).
- ✓ Sample: Interviews were conducted in twelve (12) Cuban provinces: Ciudad de La Habana, Provincia de La Habana, Pinar del Río, Matanzas, Sancti Spiritus, Villa Clara, Cienfuegos, Ciego de Ávila, Camaguey, Holguín, Guantánamo, Las Tunas.
 - ✓ The sample was stratified by province, then by sub-units within each province. Interviewees were allocated by gender and age quotas. The final selection of each interviewee was random.
- ✓ Respondents: The sample selection for province, gender and age are based on the last available Cuban census data, released in 2002.
- ✓ Maximum Sample Margin of Error: Margin of error of \pm five percent for a 95 percent level of confidence.

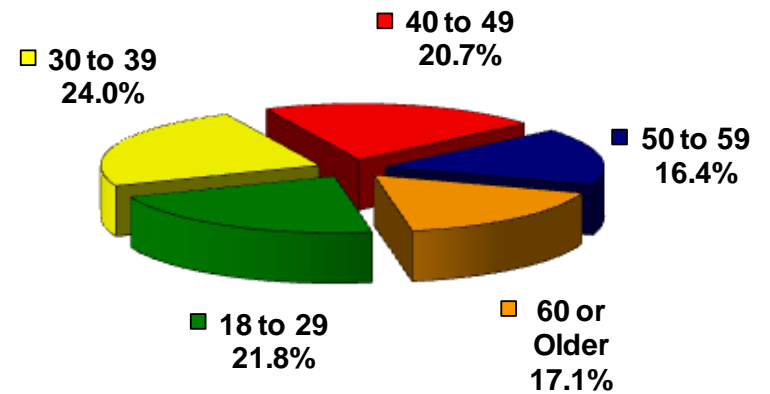
Demographics

Demographics: Gender and Age

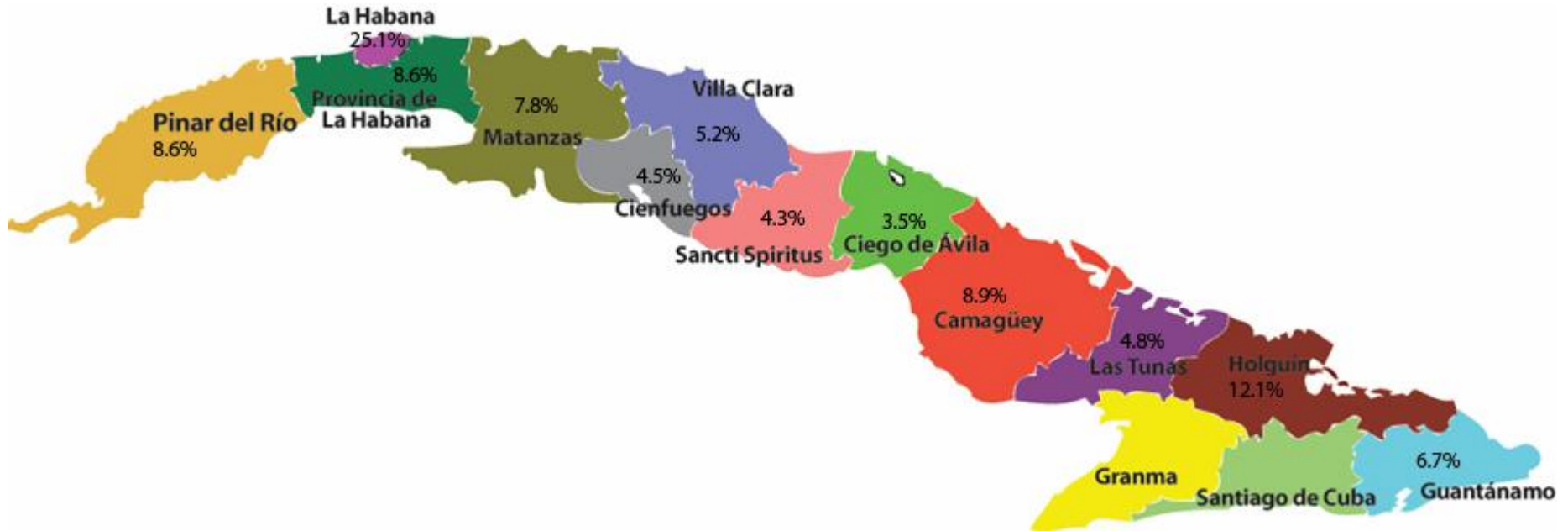
Gender



Age



Demographics: Province

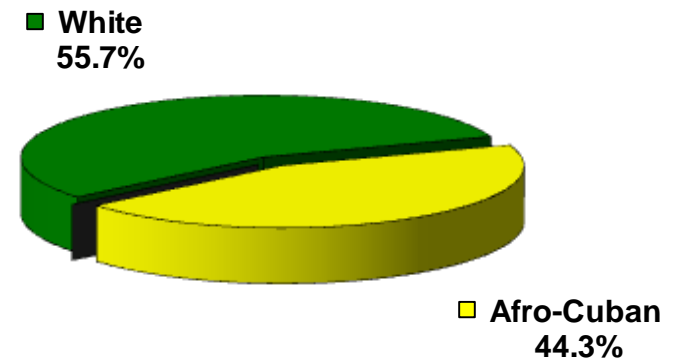


Demographics: Education and Race

Education

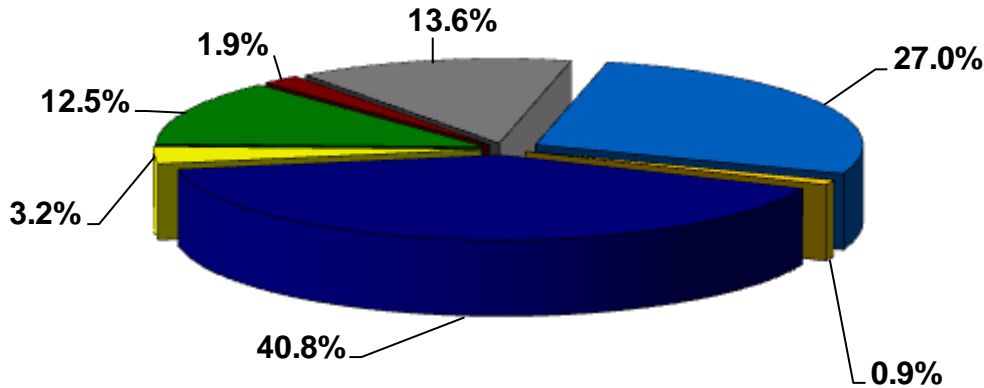


Race



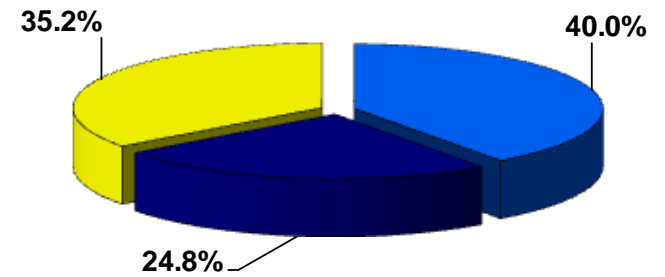
Demographics: Profession or Job

Full Sample



- Works for the Cuban Government in a Leading Position
- Works for the Cuban Government as an Employee
- Works for a Mixed or Foreign Company
- Works as Autonomous, Farmer or Private Business Owner
- Works Full-Time in the House
- Works in the Informal Economy as Main Source of Income
- Not Working

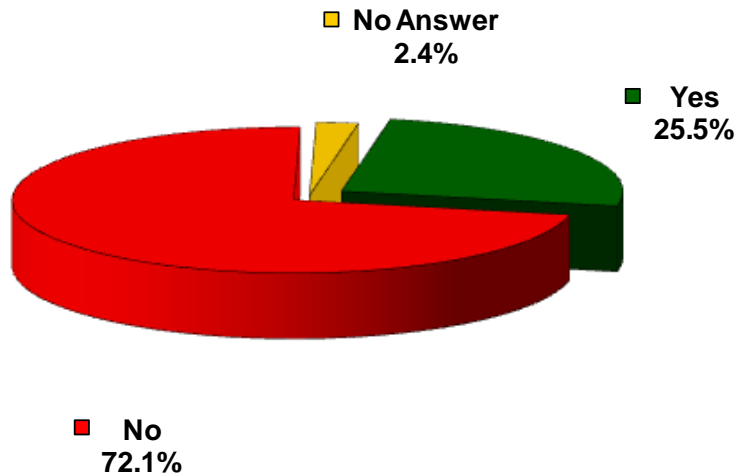
**Those Not Working
(N = 125)**



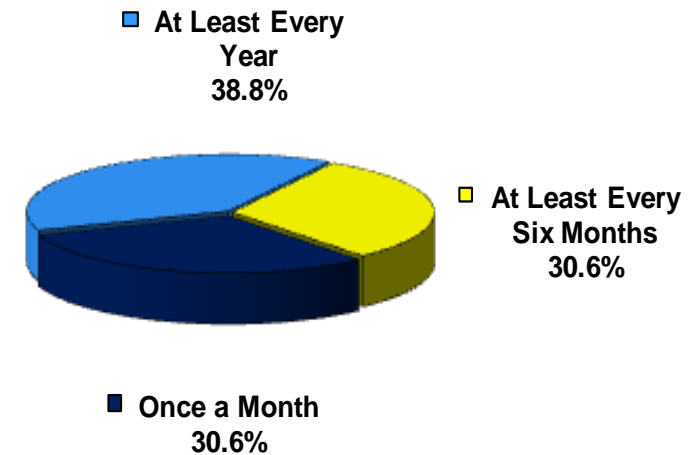
- Not Working
- Student
- Retired/Pensioner

Demographics: Receiving Remittances from Family Members or Friends Abroad

Full Sample

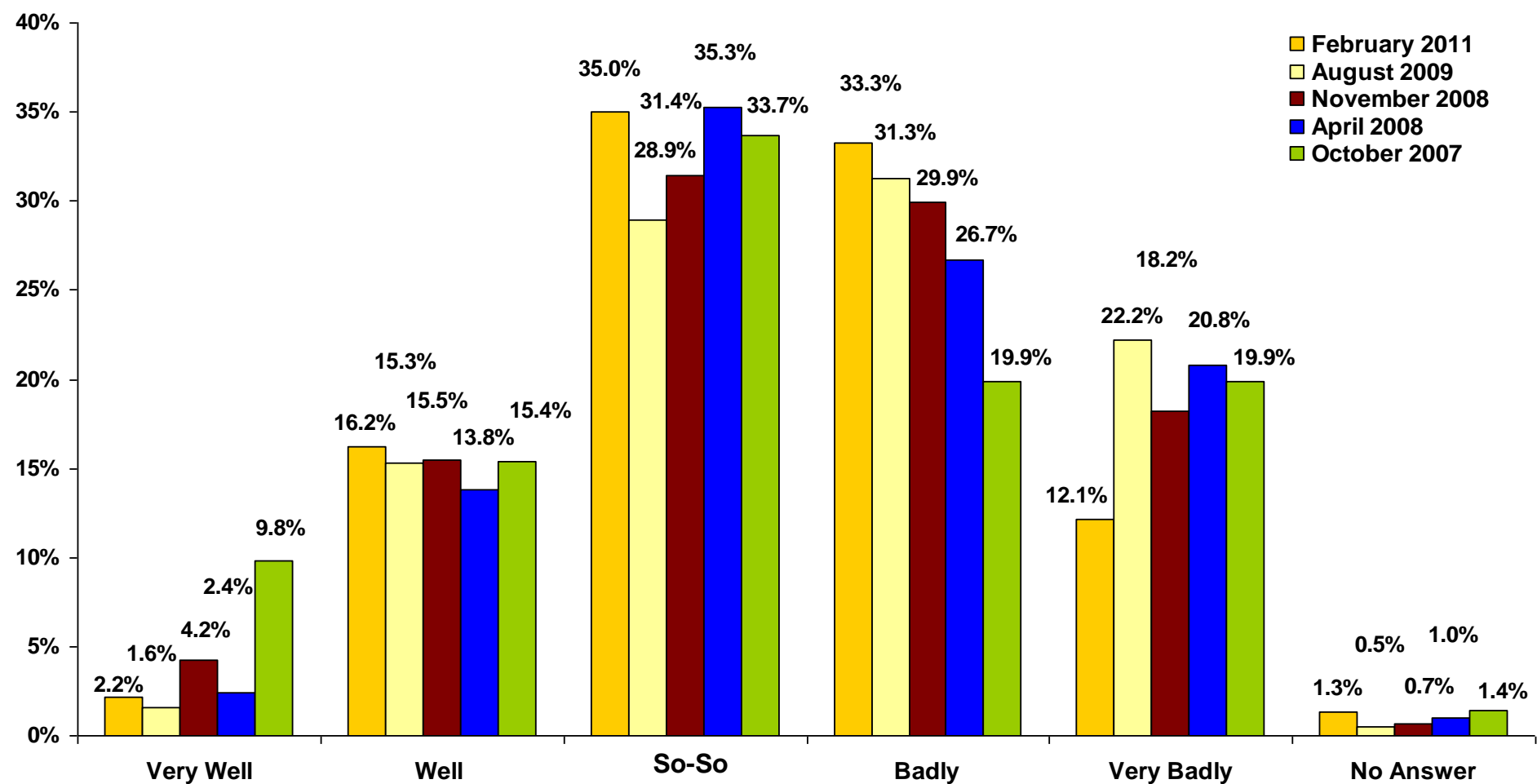


Those Receiving Remittances
(N = 118)

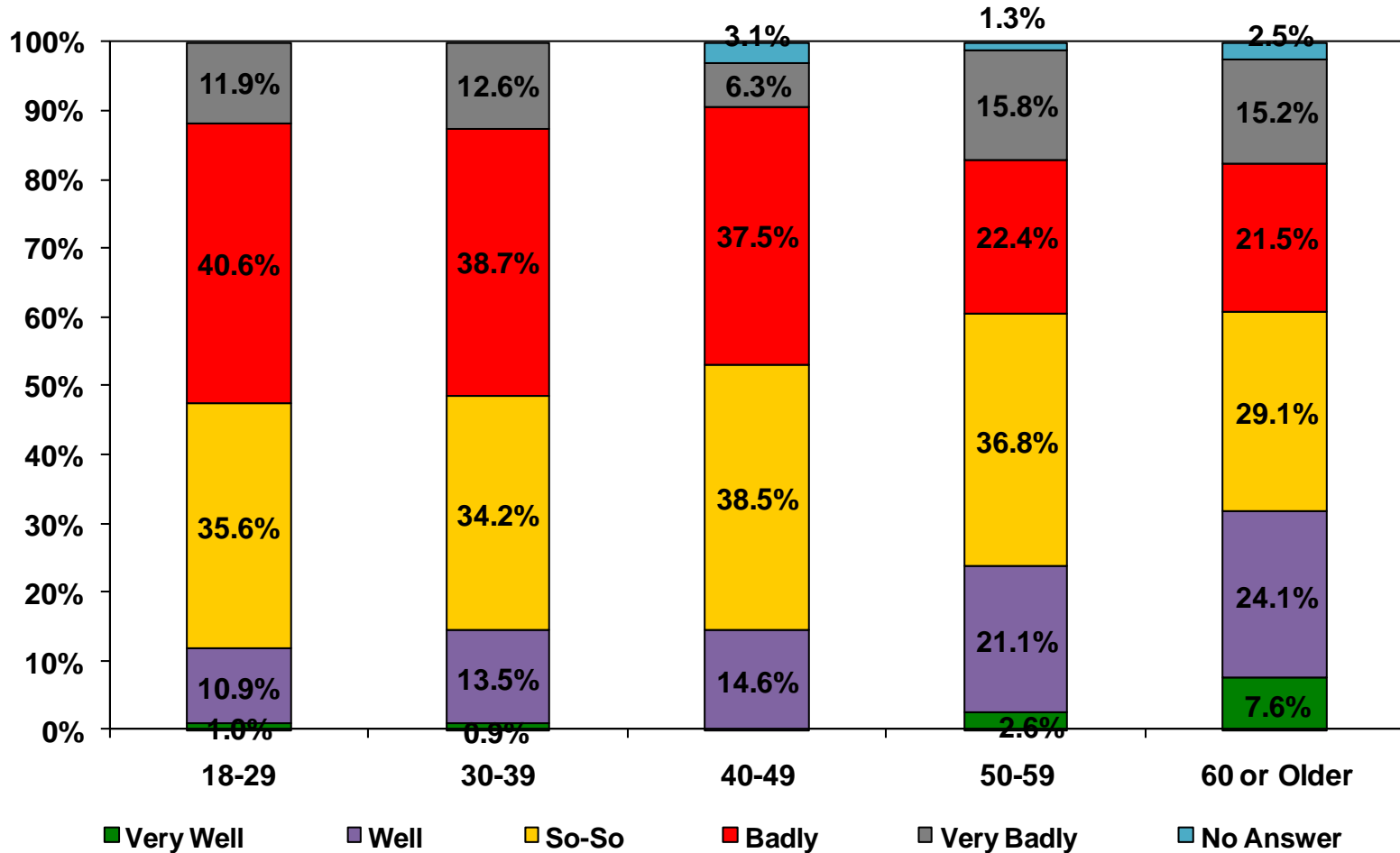


Perspectives on Cuba

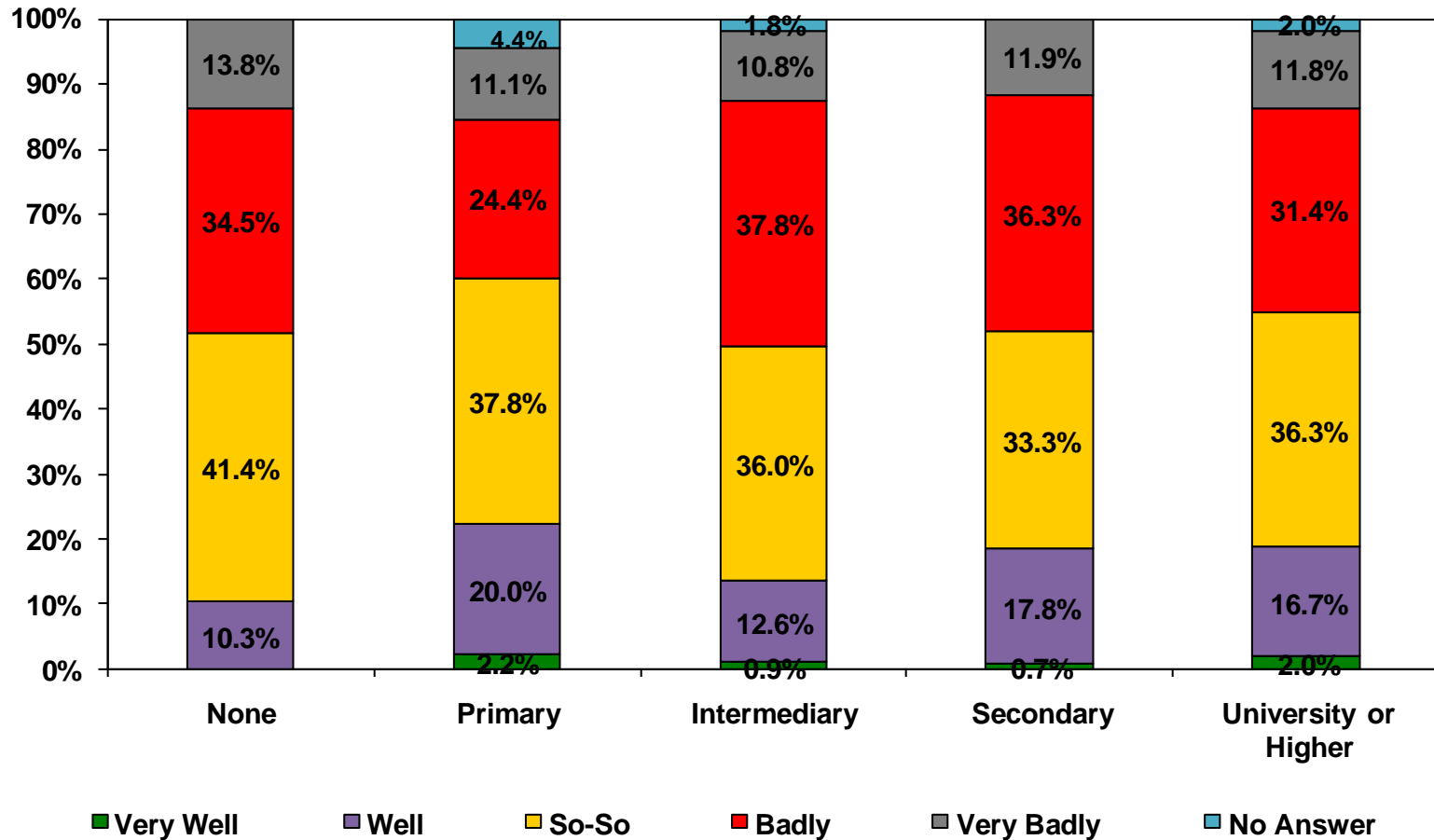
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very bad?



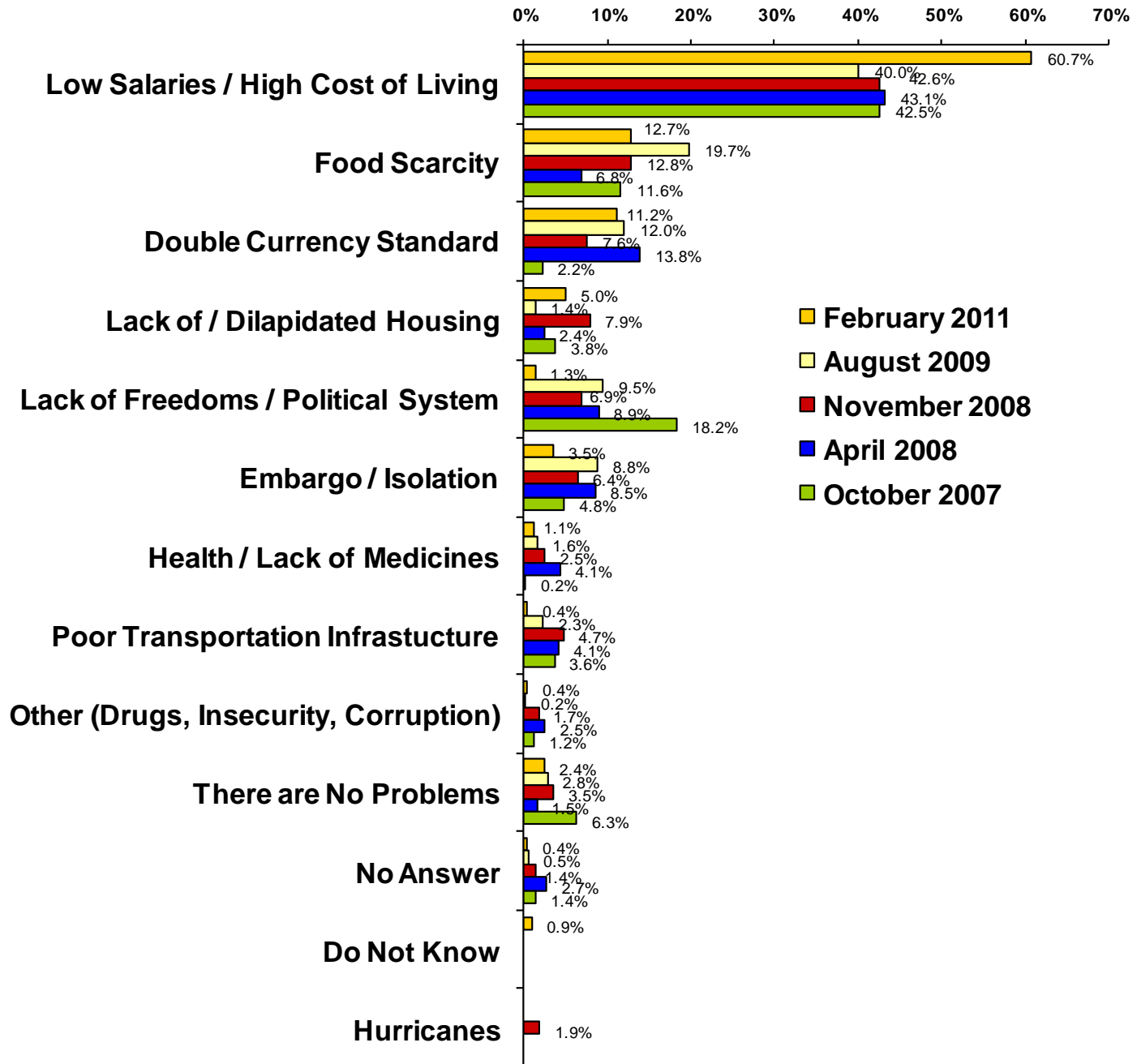
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very bad? (by age)



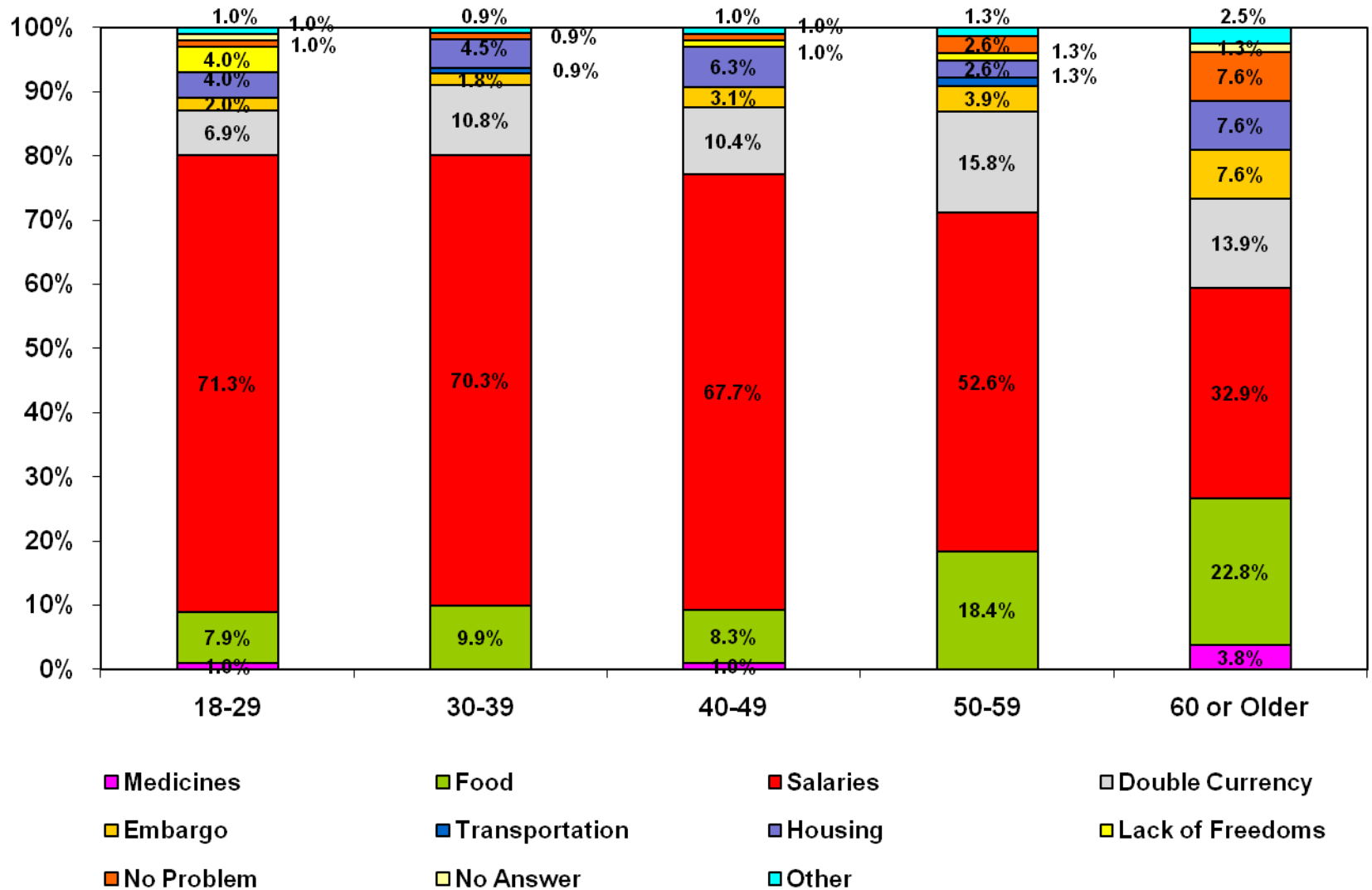
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very bad? (by education)



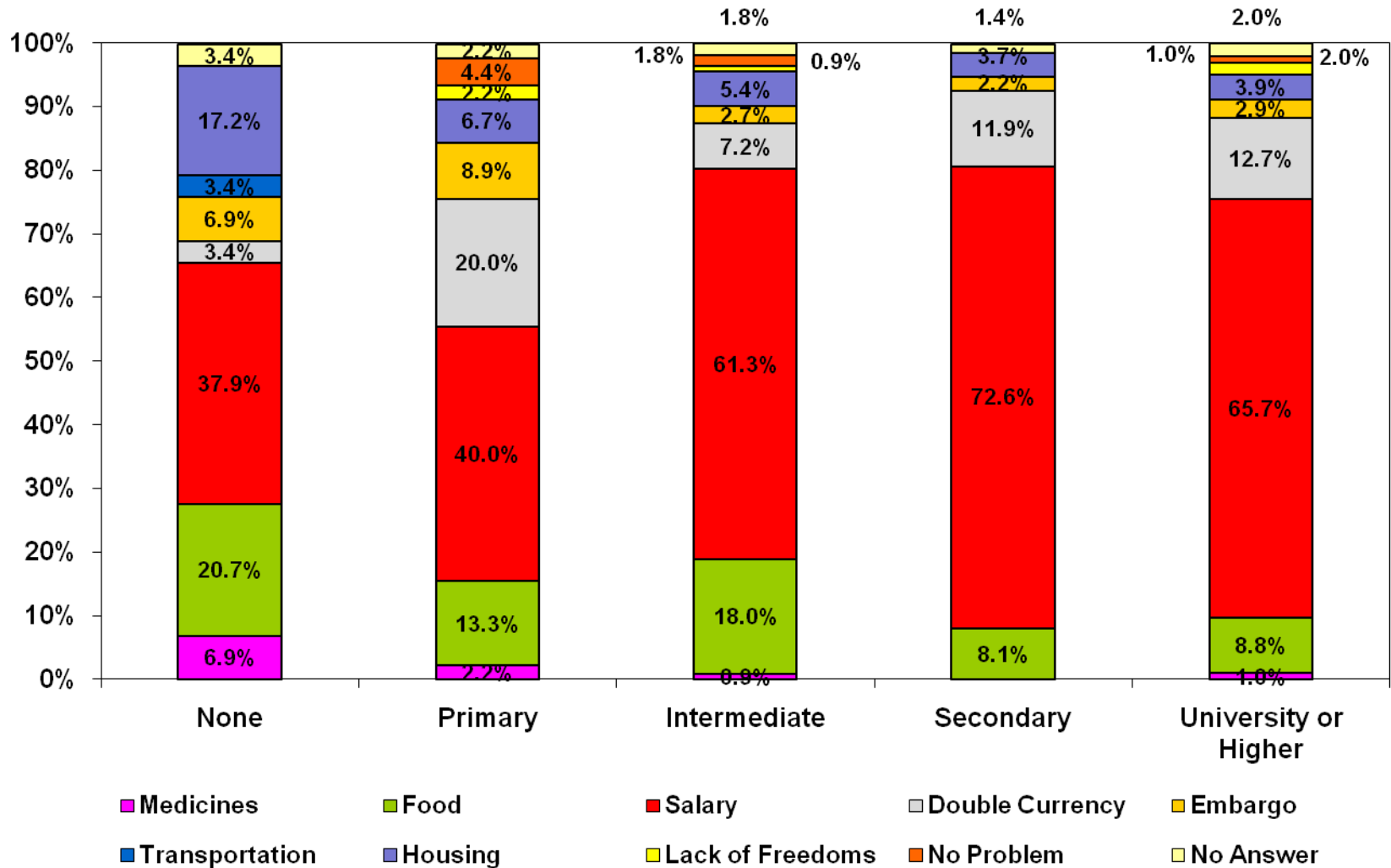
What do you think is the biggest problem in Cuba?



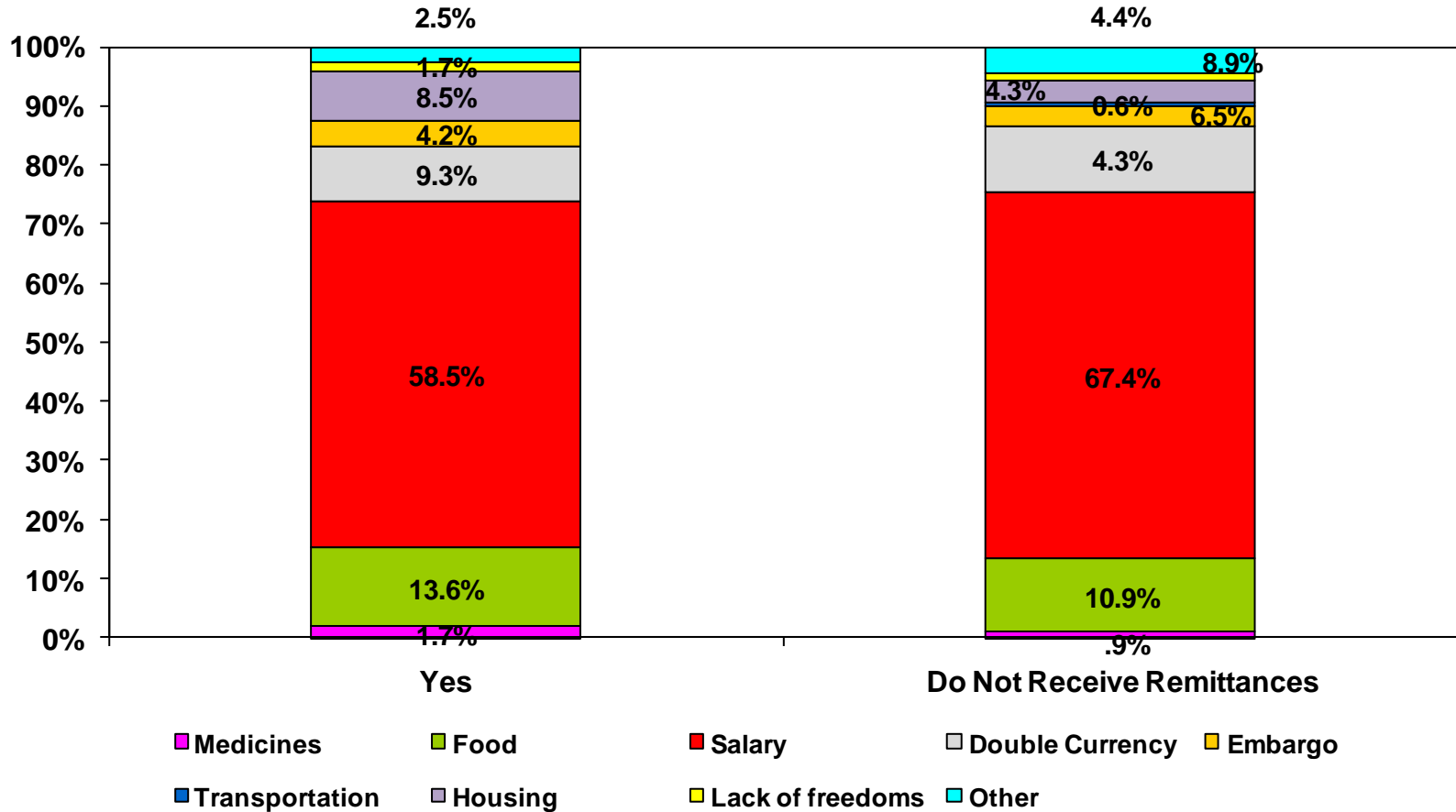
What do you think is the biggest problem in Cuba? (by age)



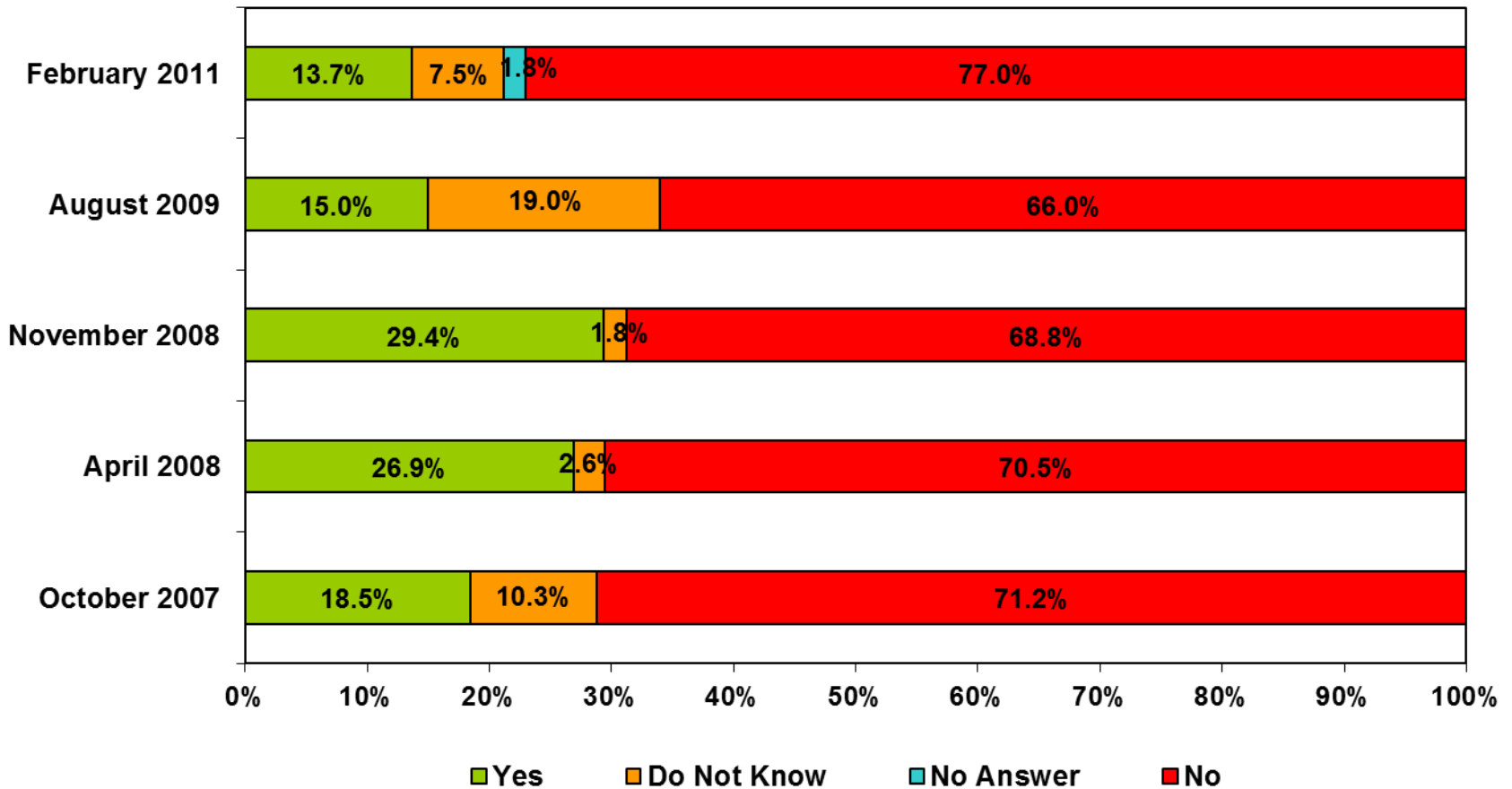
What do you think is the biggest problem in Cuba? (by education)



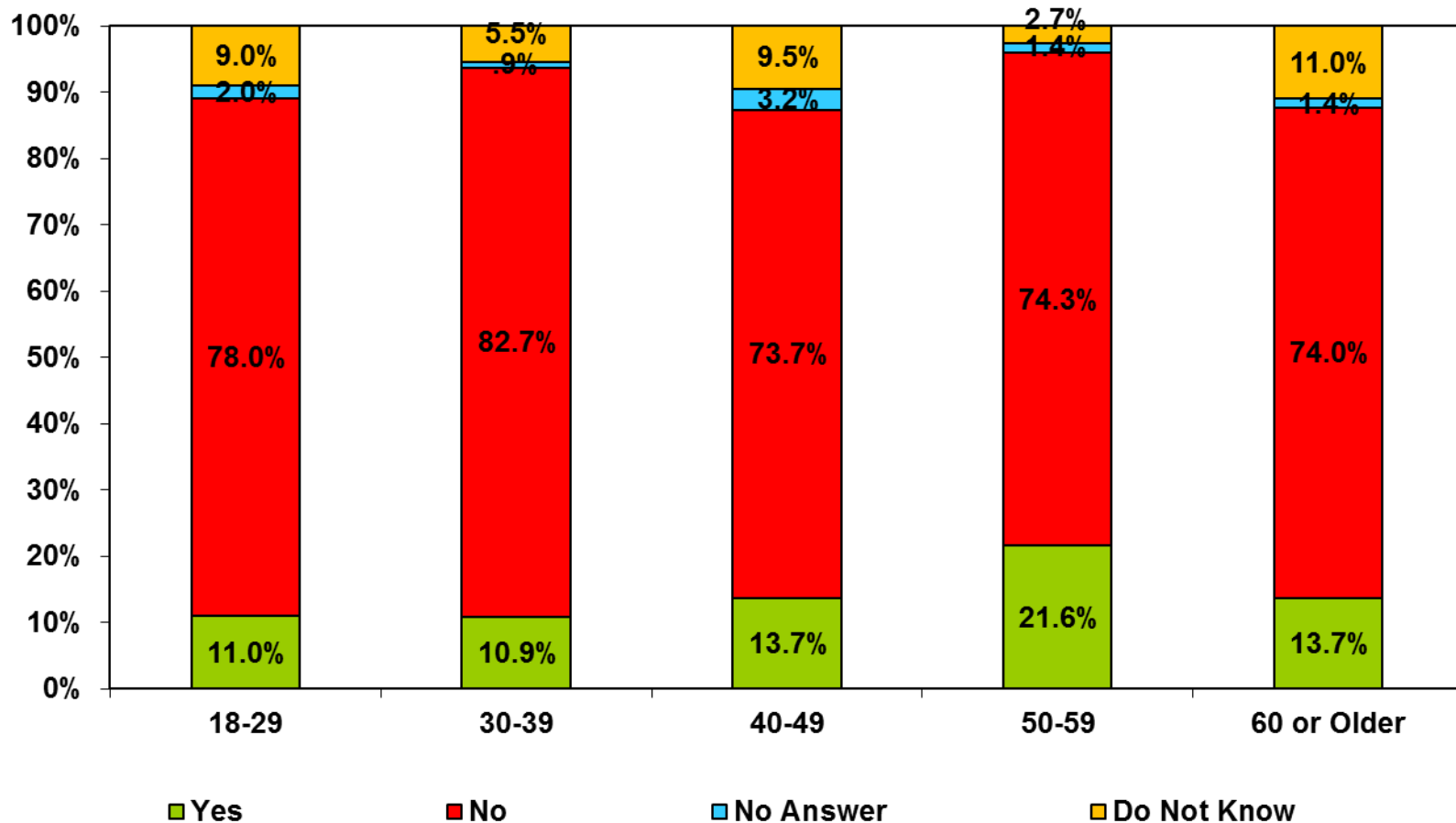
What do you think is the biggest problem in Cuba? (by receipt of remittances)



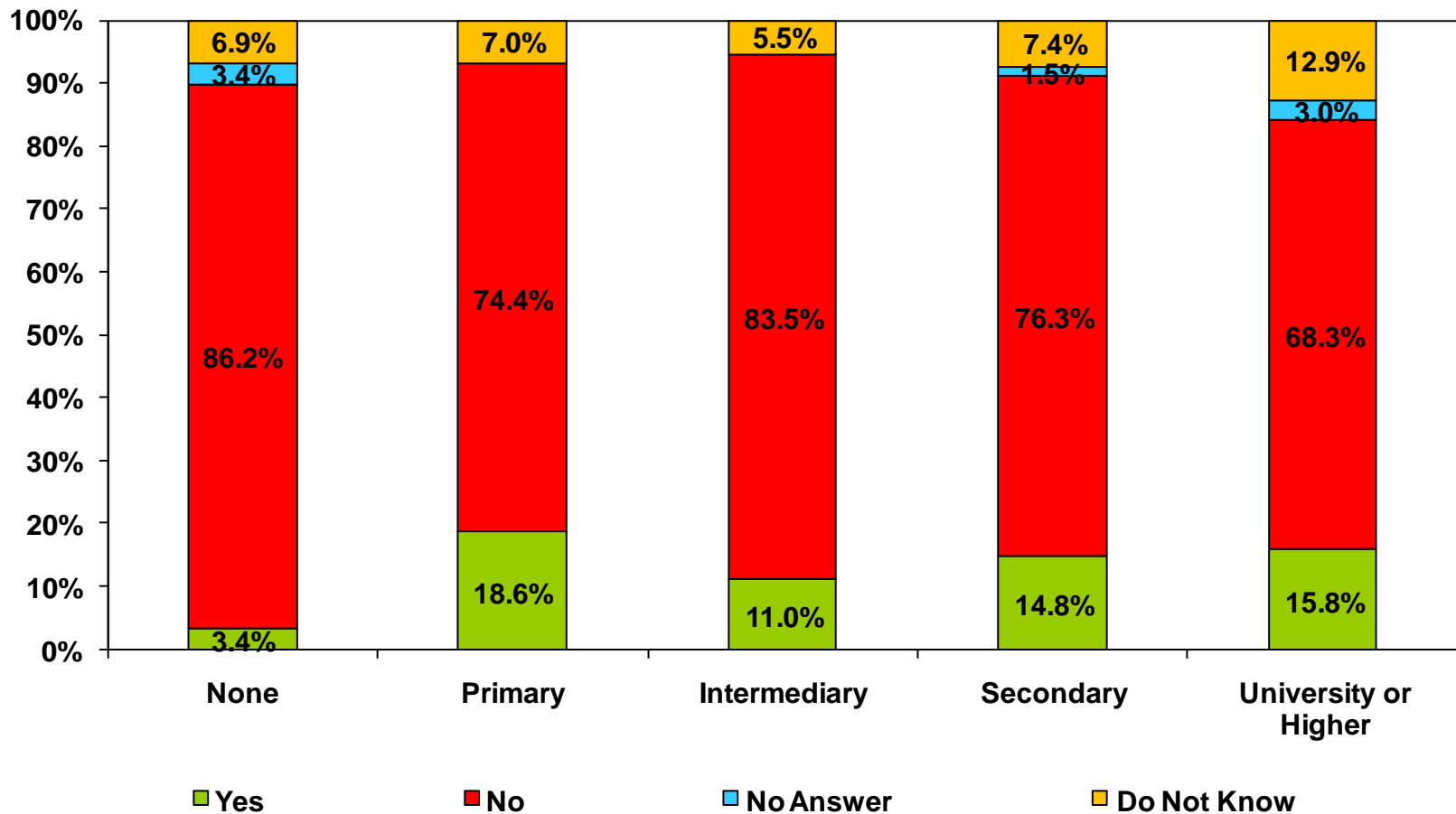
Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years?



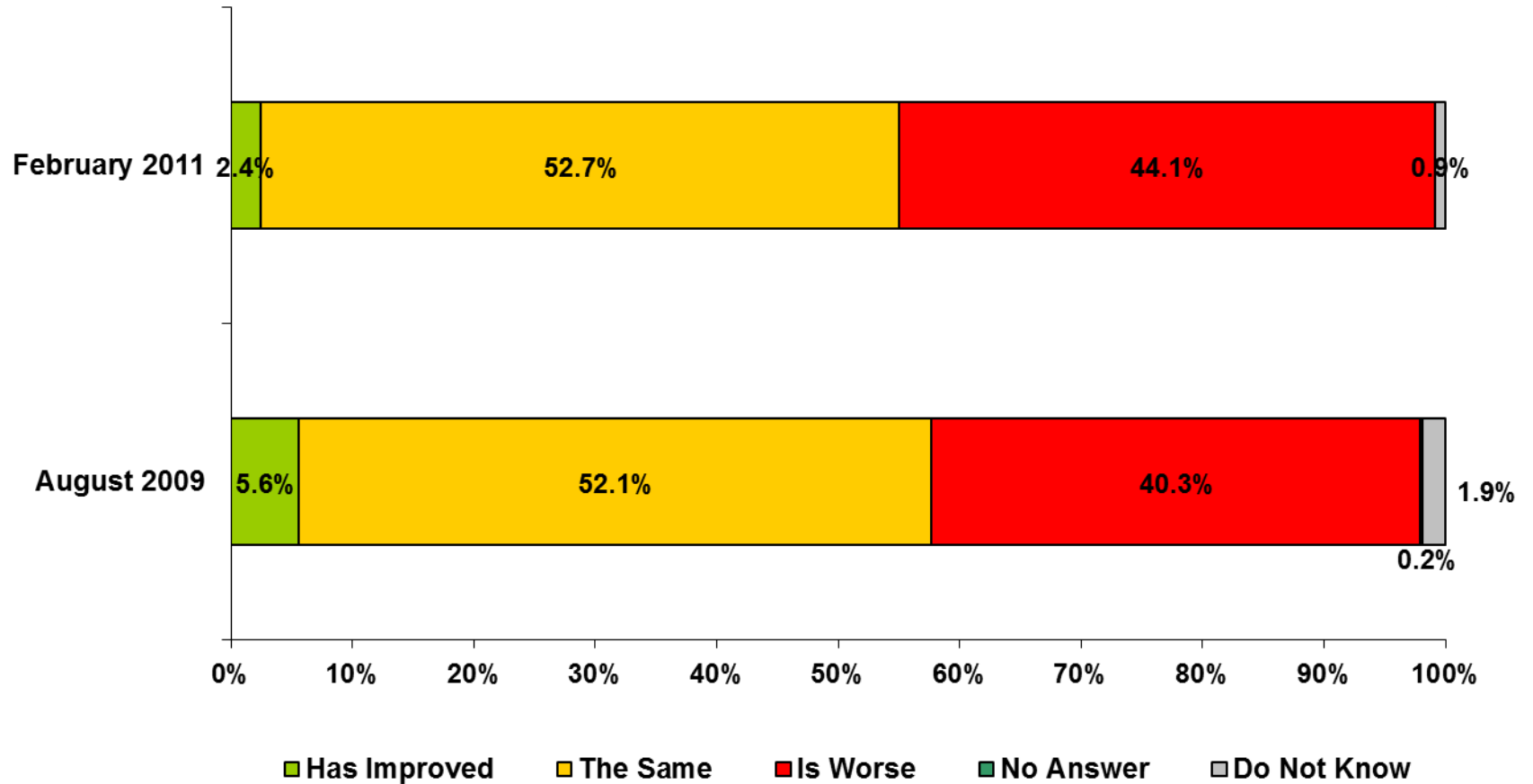
Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years? (by age)



Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years? (by education)

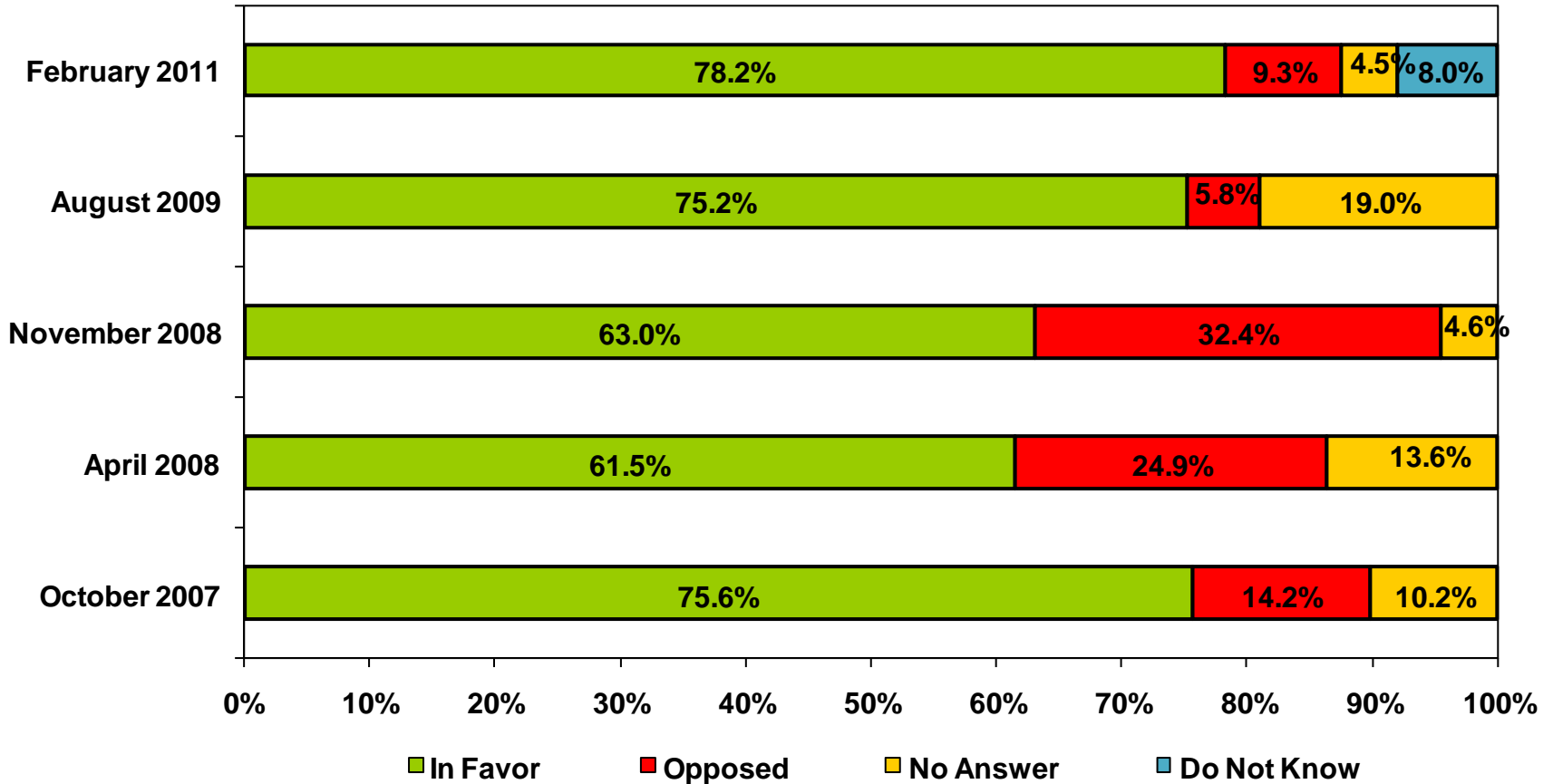


Overall, would you say your family's economic situation has gotten worse, improved or stayed the same from two years ago?

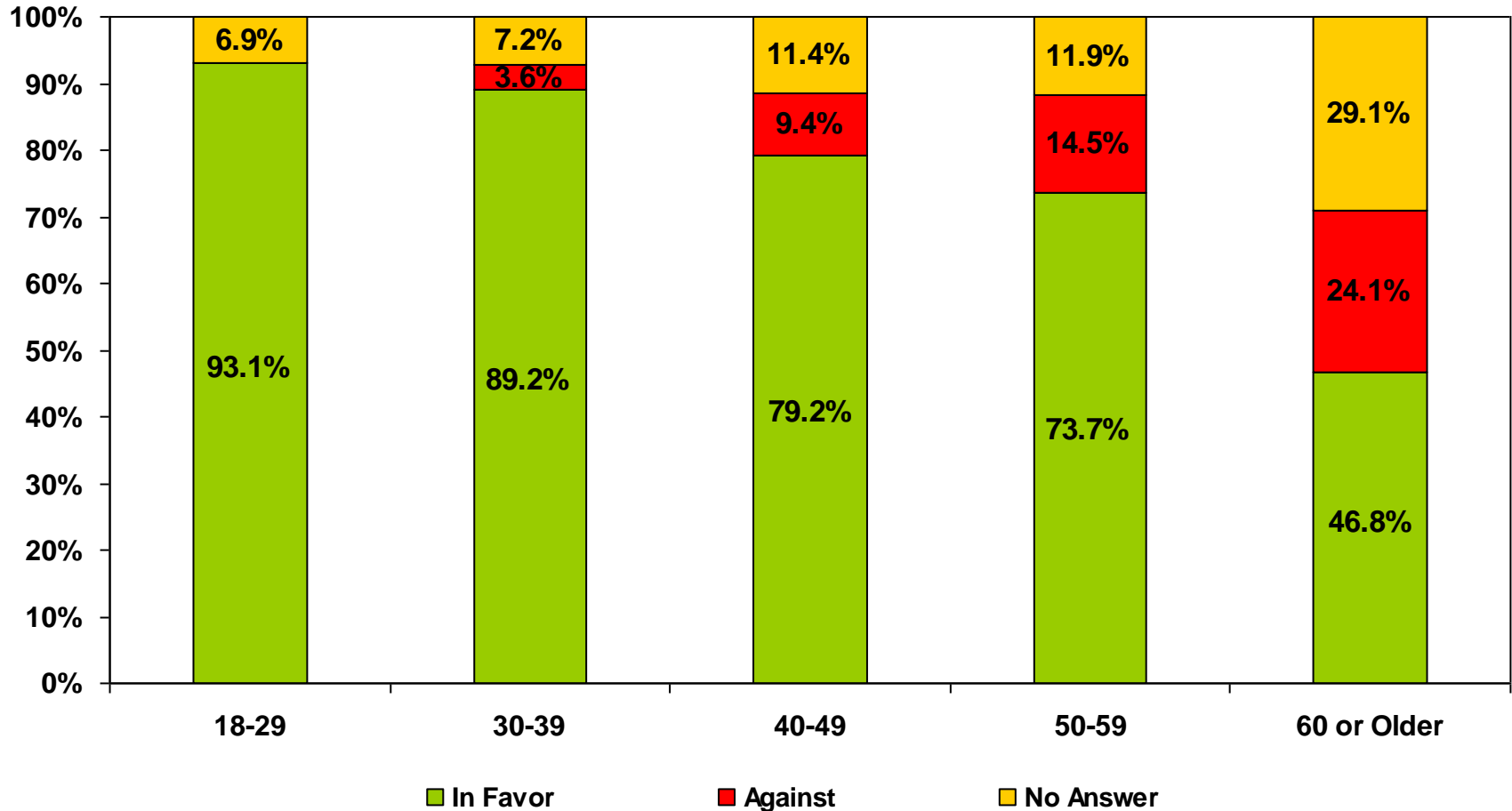


Attitudes Toward Political and Economic Change

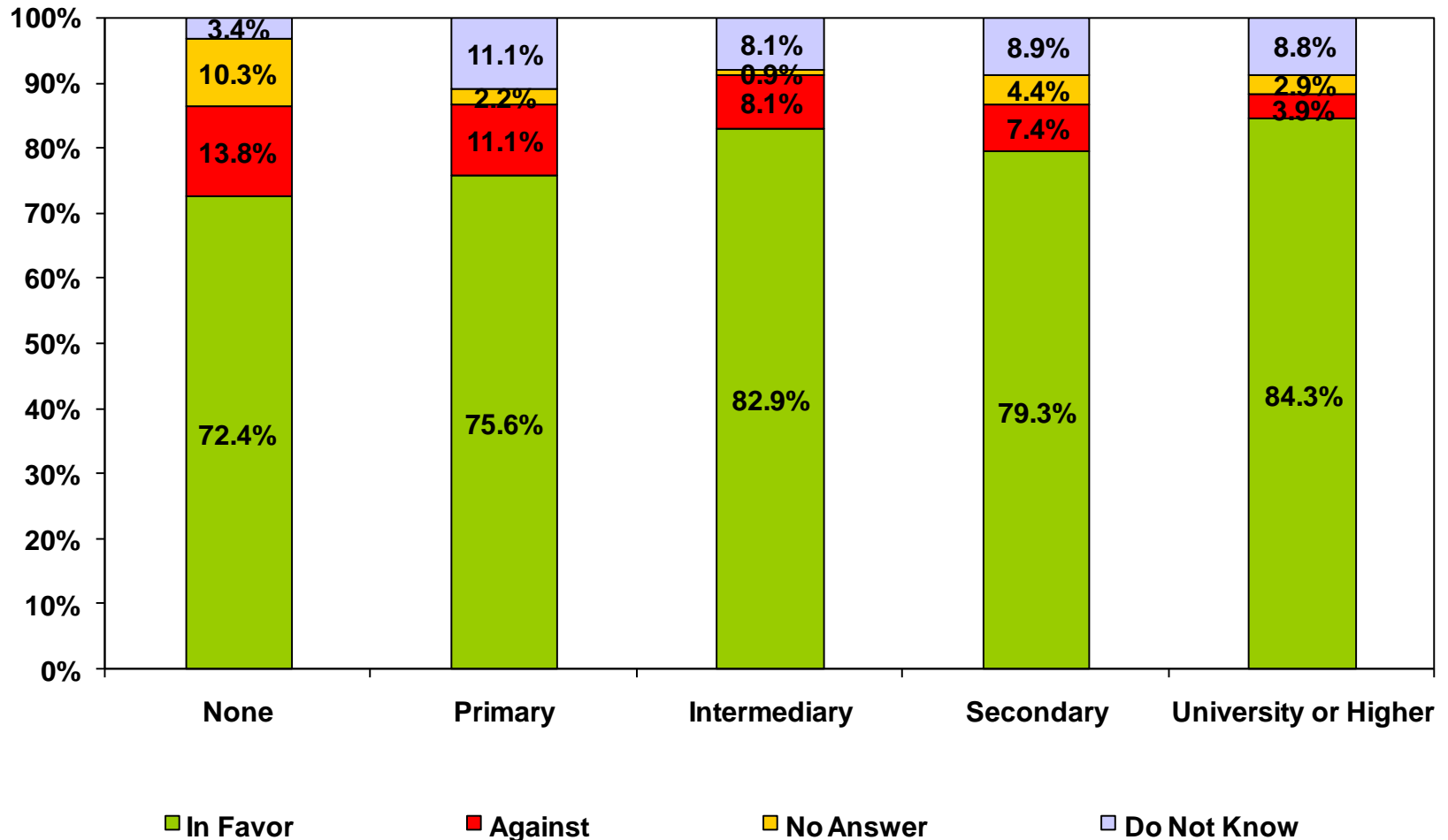
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



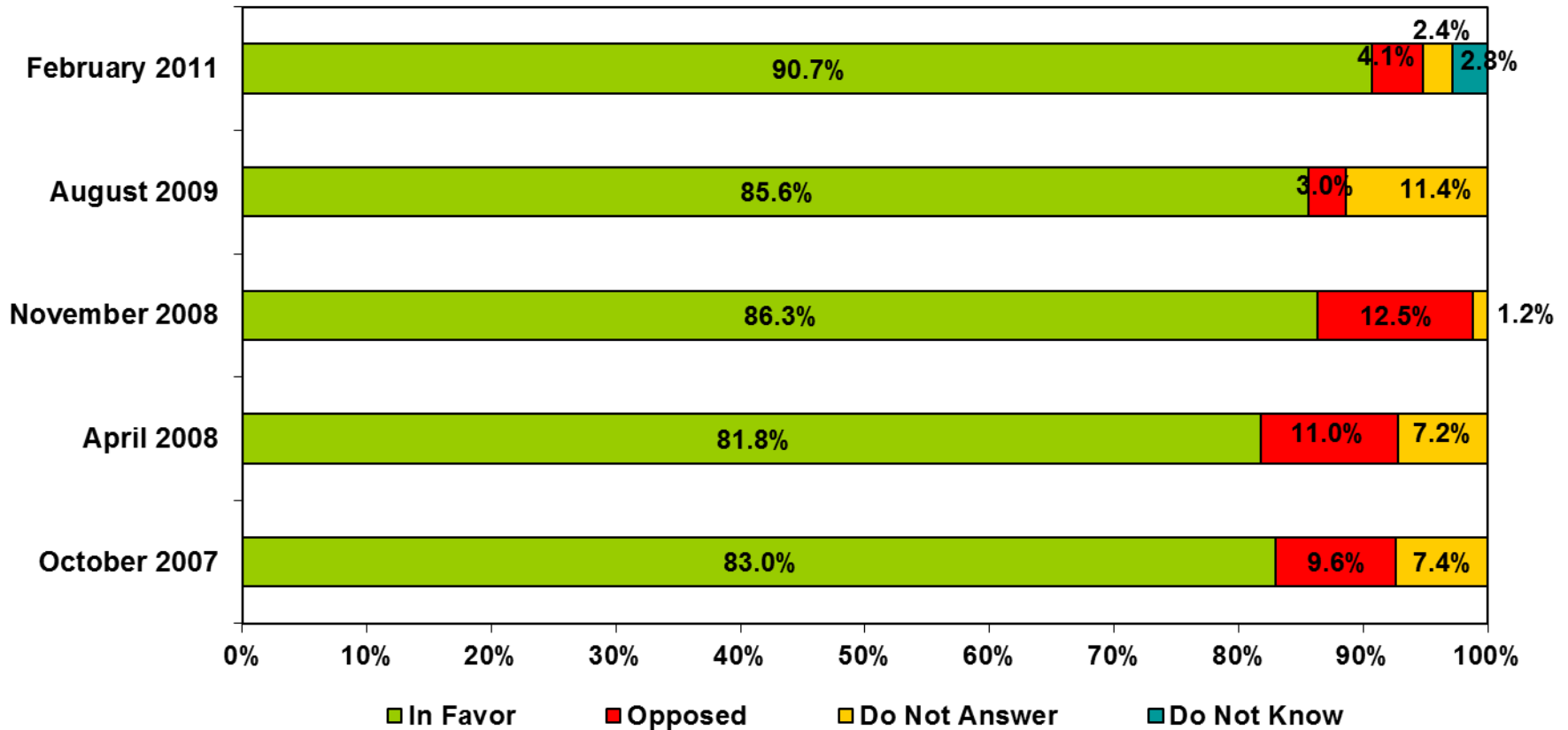
If you could, would you vote in favor or against such a political change? (by age)



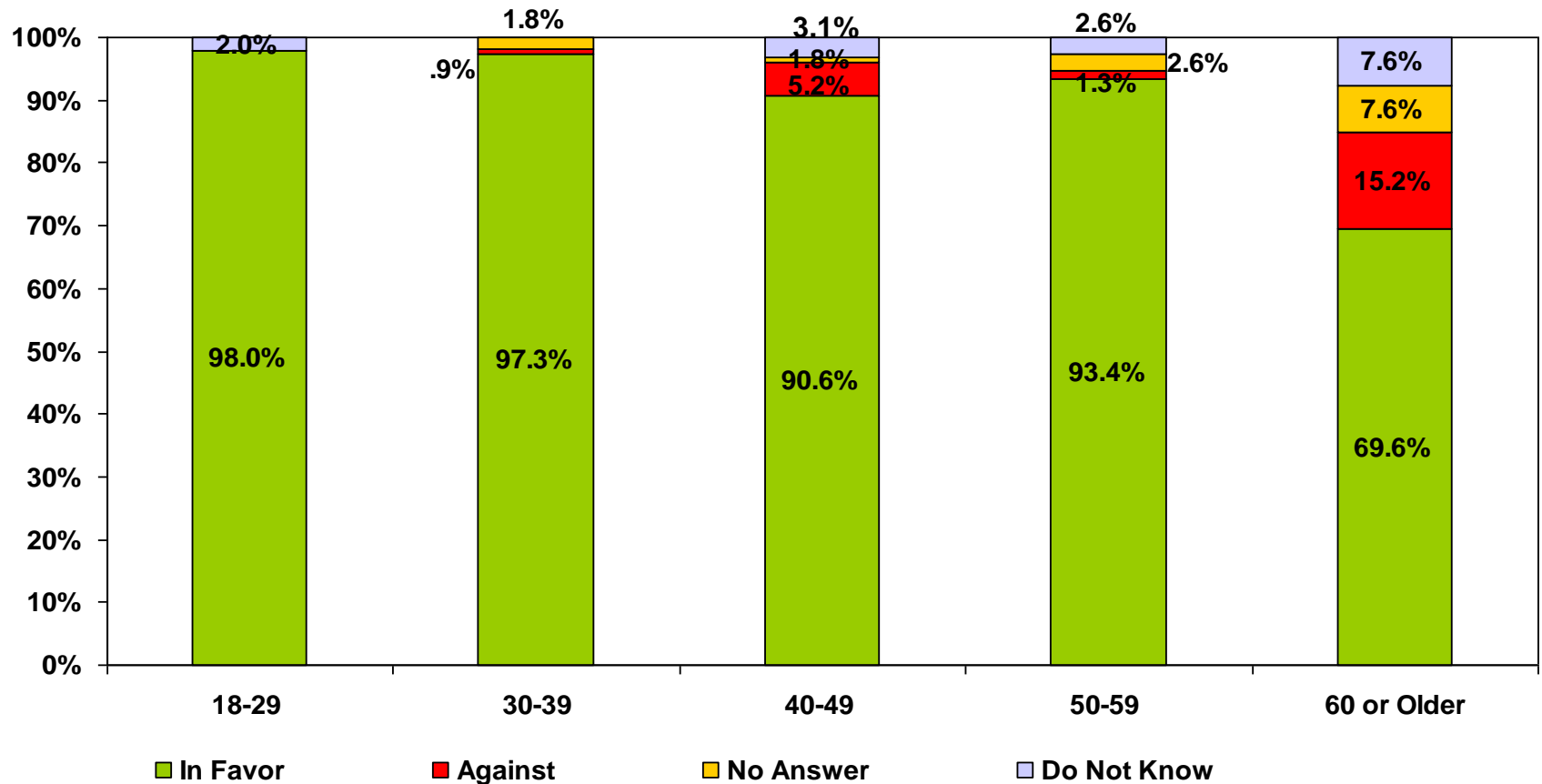
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change? (by education)



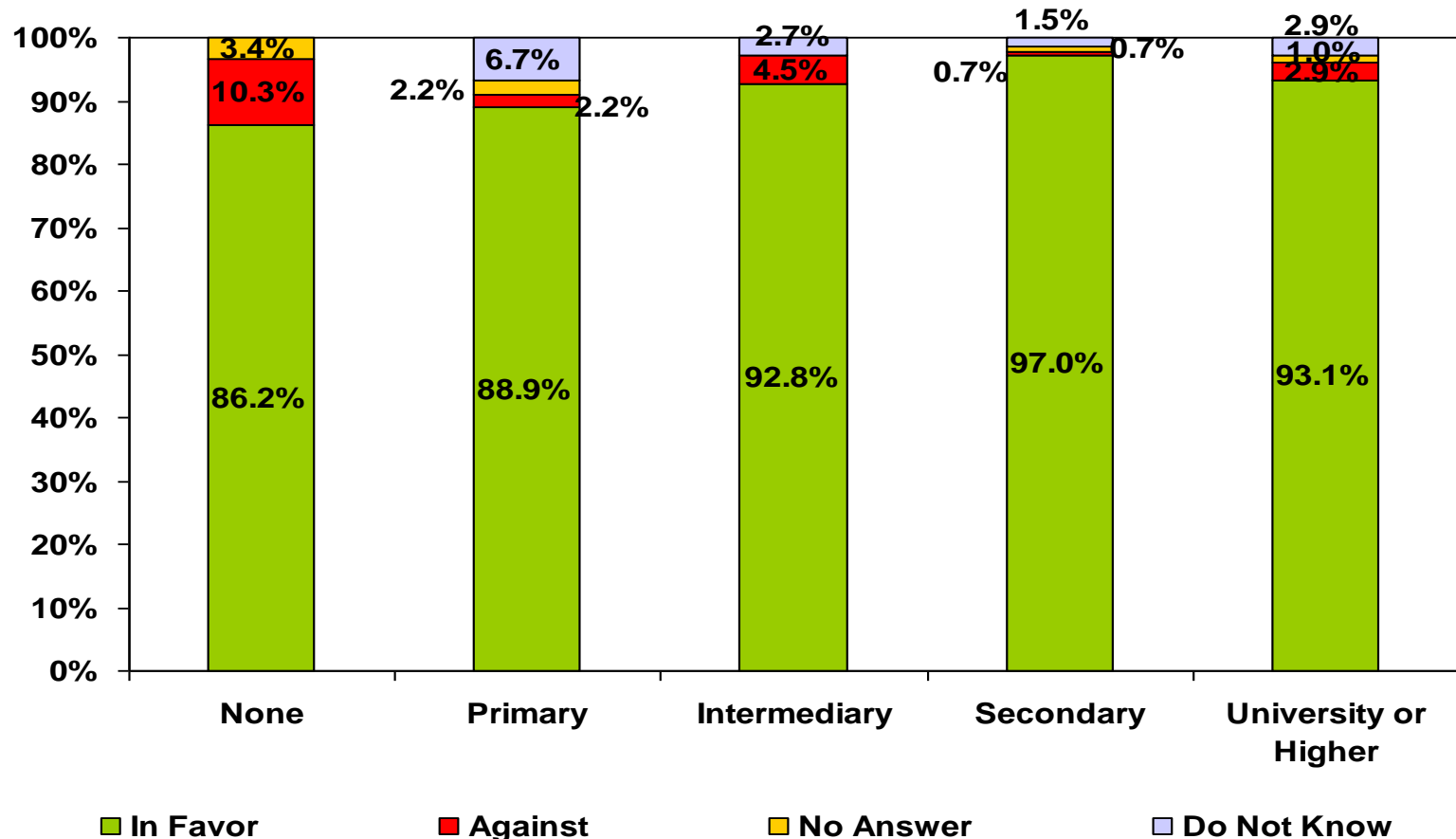
If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?



If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change? (by age)

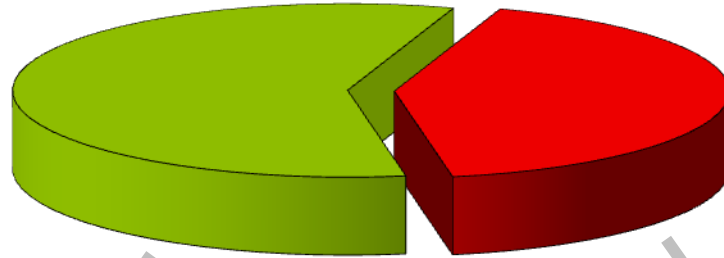


If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change? (by education)



Do you currently have a job?

(N = 463)



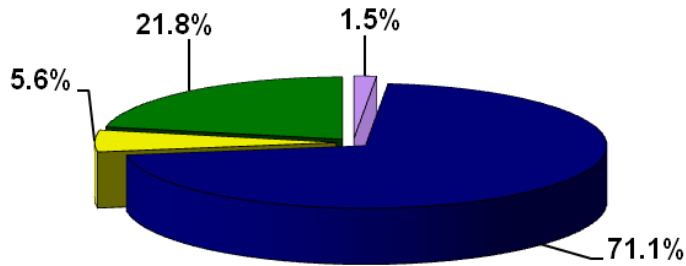
57.9%

42.1%

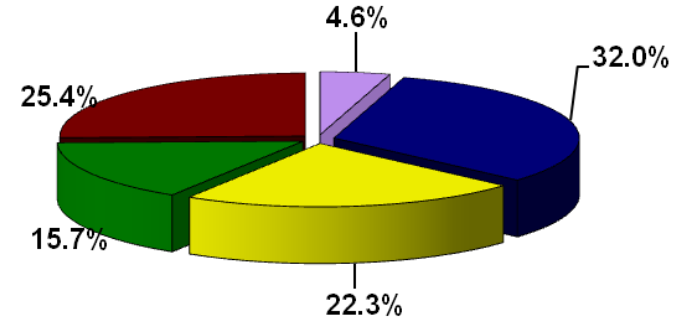
■ Yes

■ No

Formal Economy
(N = 266)



Informal Economy
(N = 197)

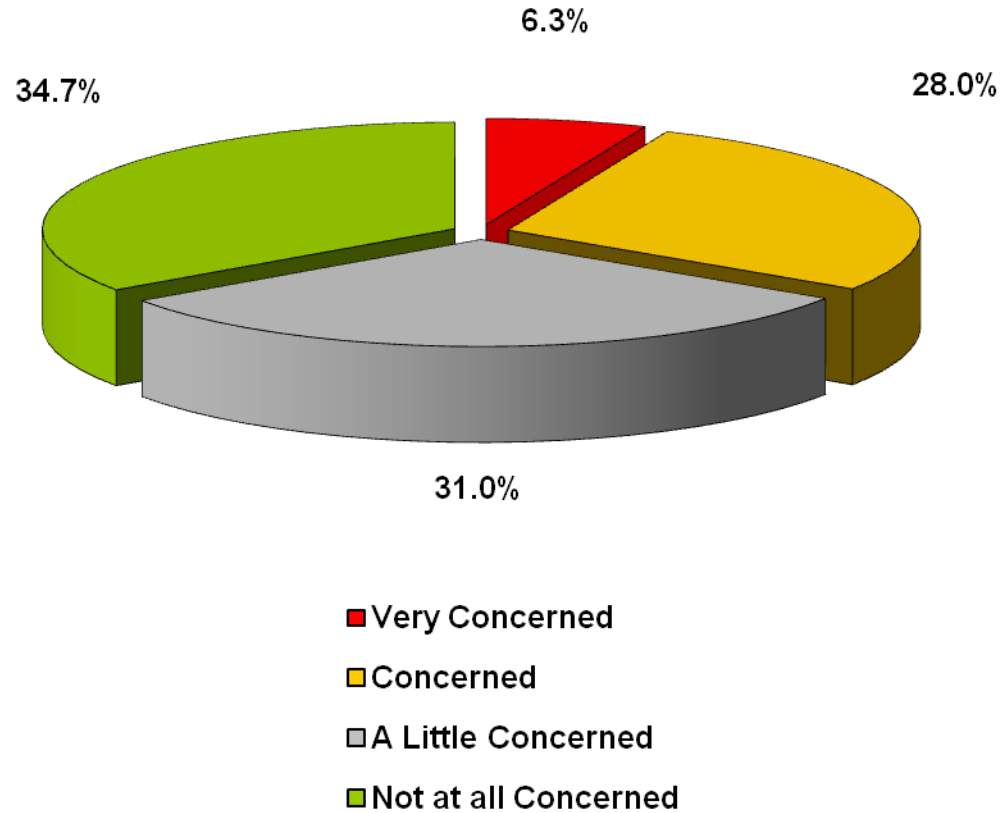


- Works for the Cuban Government in a Leading Position
- Works for the Cuban Government as an Employee
- Works for a Mixed or Foreign Company
- Works as Autonomous, Farmer or Private Business Owner

- Works Full-Time in the House
- Works in the Informal Economy
- Retired/Pensioner
- Student
- Not Working

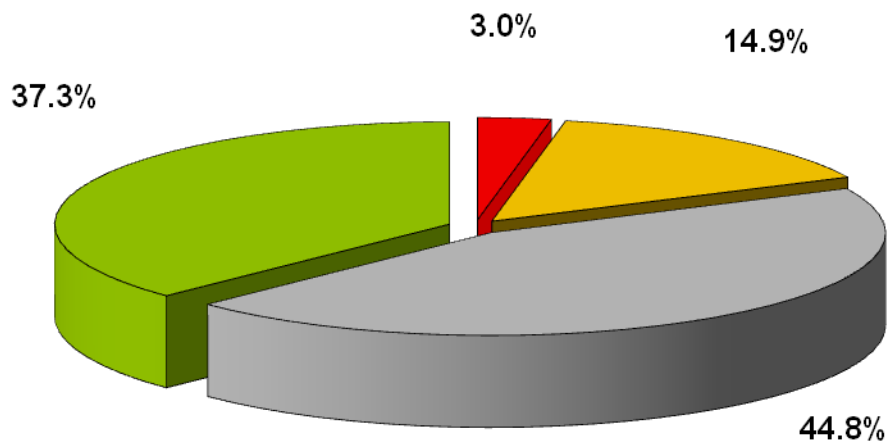
How concerned are you that you will lose your job in the next 12 months?

(Formal Economy; N = 266)



Does your salary cover your needs in a satisfactory manner?

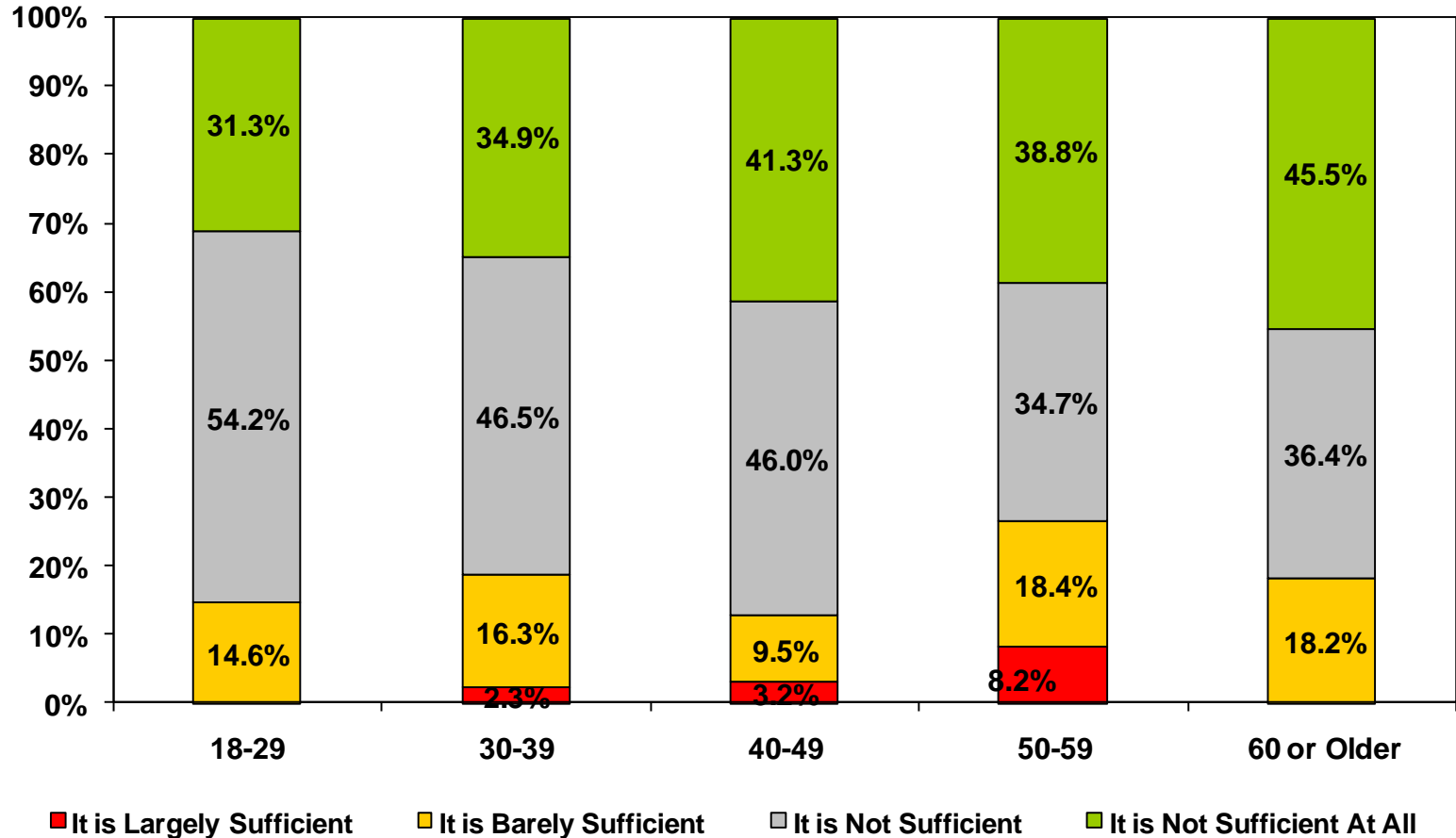
(Formal Economy; N = 266)



- It is Largely Sufficient
- It is Barely Sufficient
- It is Not Sufficient
- It is Not Sufficient At All

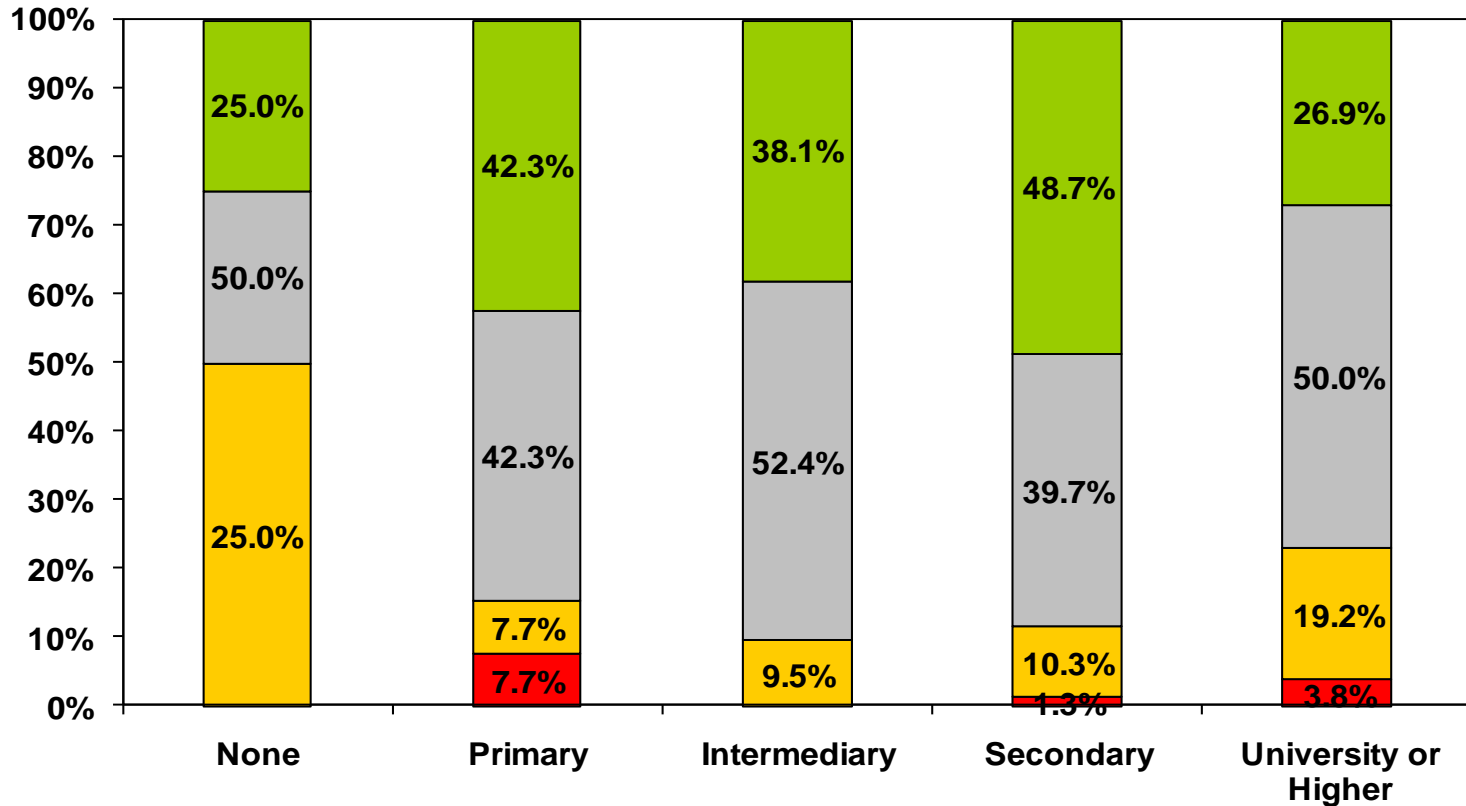
Does your salary cover your needs in a satisfactory manner? (by age)

(Formal Economy; N = 266)



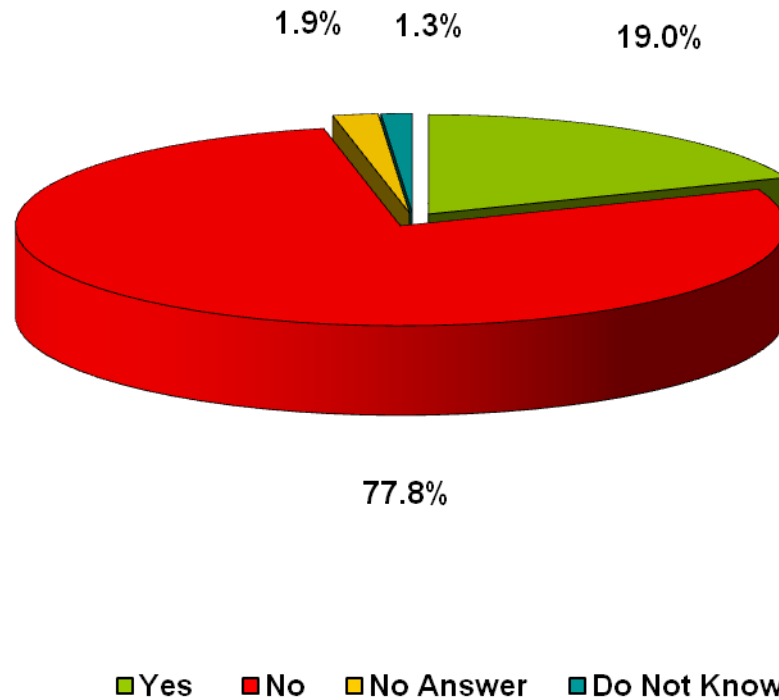
Does your salary cover your needs in a satisfactory manner? (by education)

(Formal Economy; N = 266)



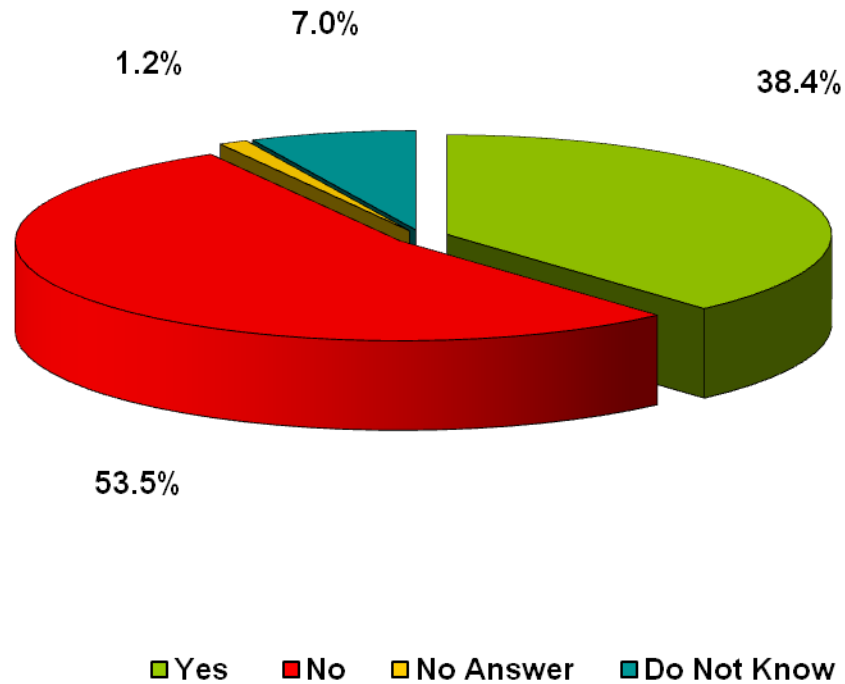
■ It is Largely Sufficient
 ■ It is Barely Sufficient
 ■ It is Not Sufficient
 ■ It is Not Sufficient At All

Have you participated in group discussions led by the Cuba government in anticipation of the April Communist Party Congress?



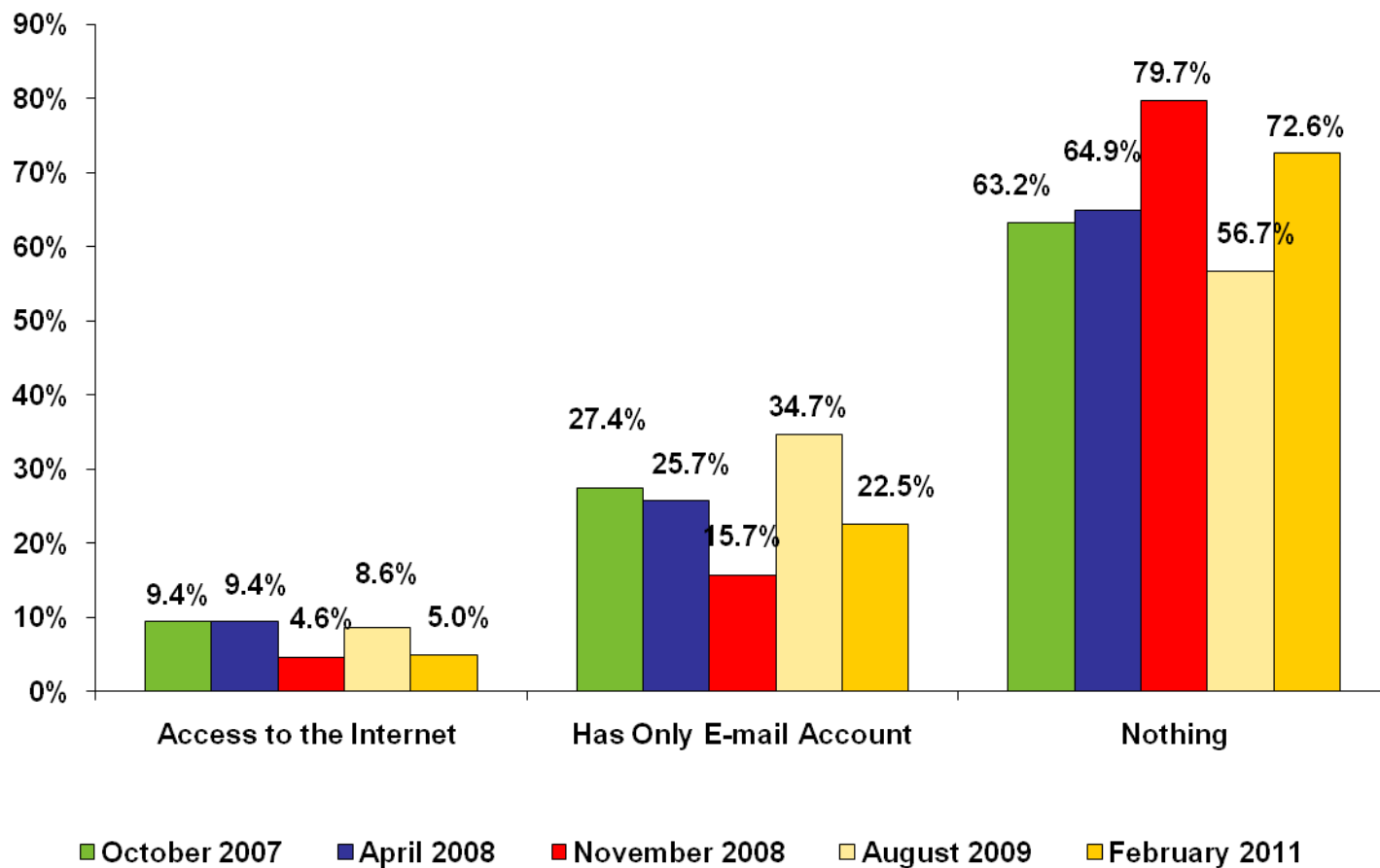
Do you feel that as a result of that participation, your opinion is likely to be incorporated in the decision process?

(N = 88)

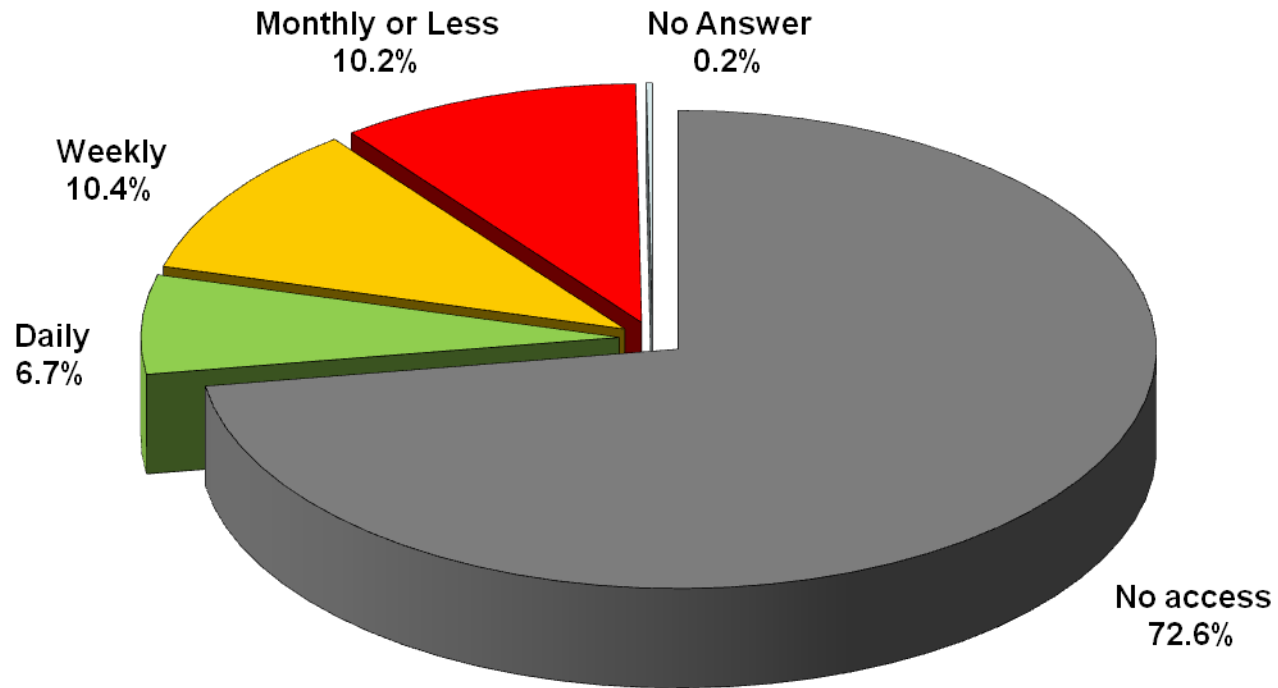


Cubans' Access to Information Technology

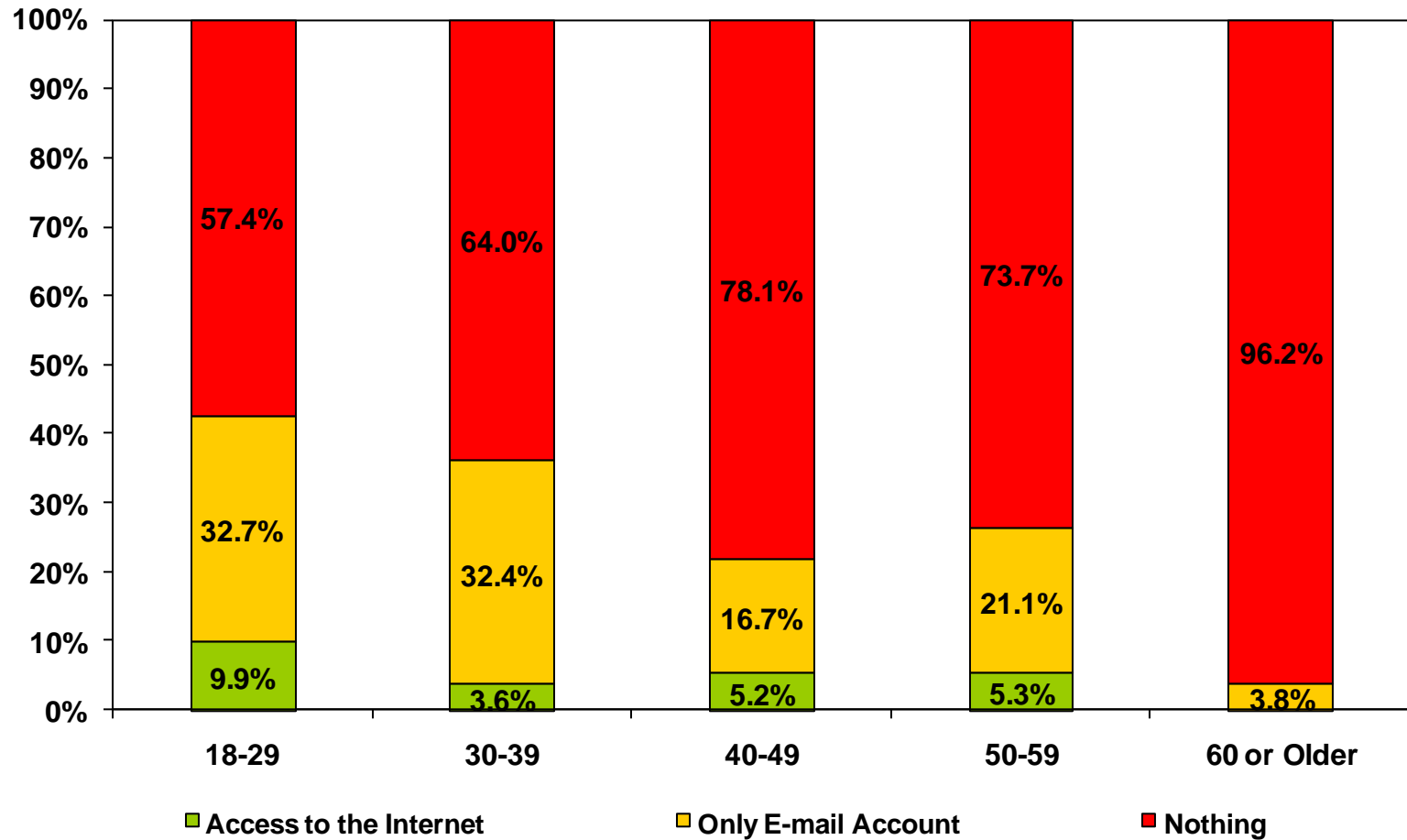
Do you have access to the Internet or e-mail?



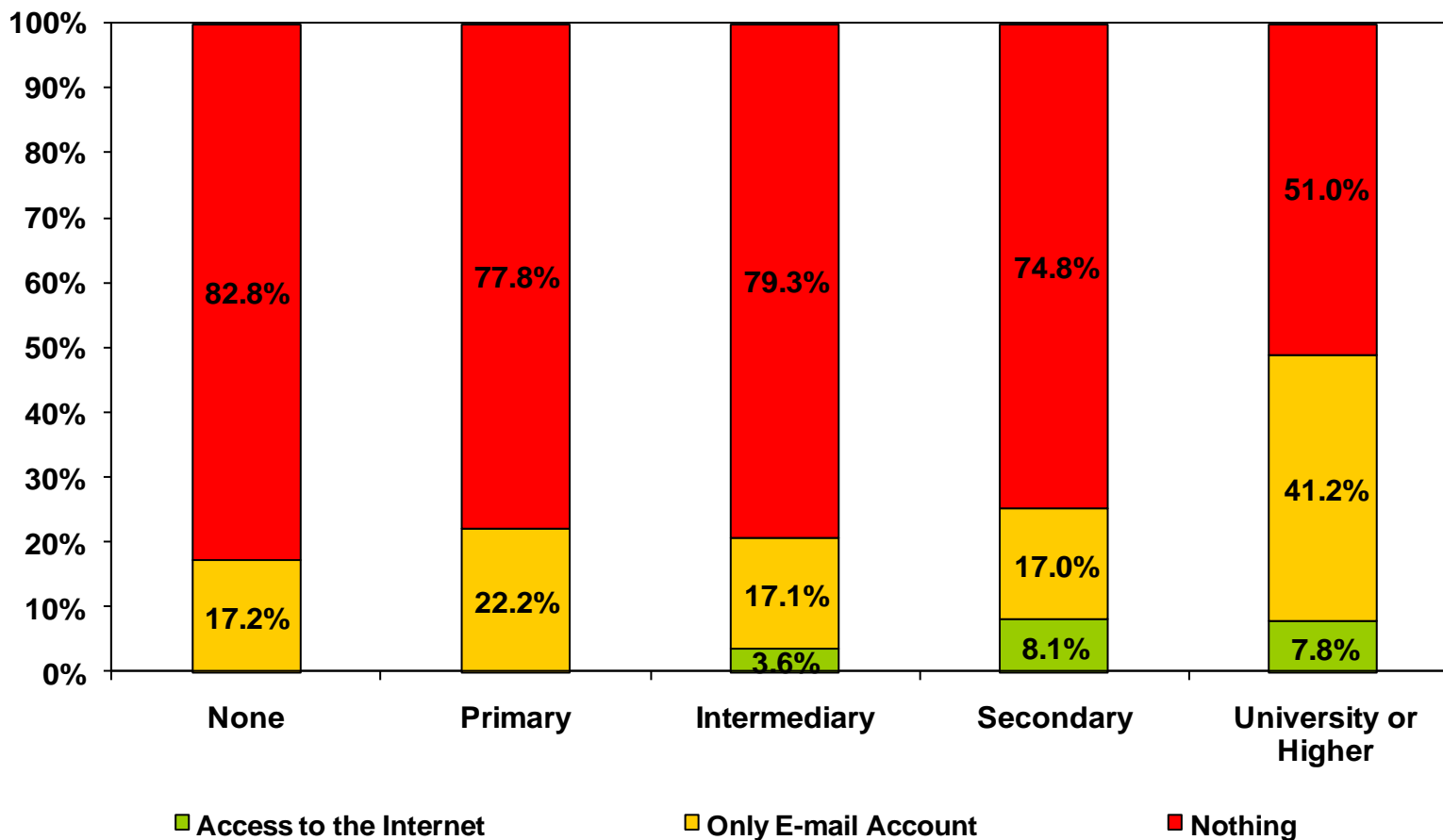
How often do you have access to your E-mail or the Internet?



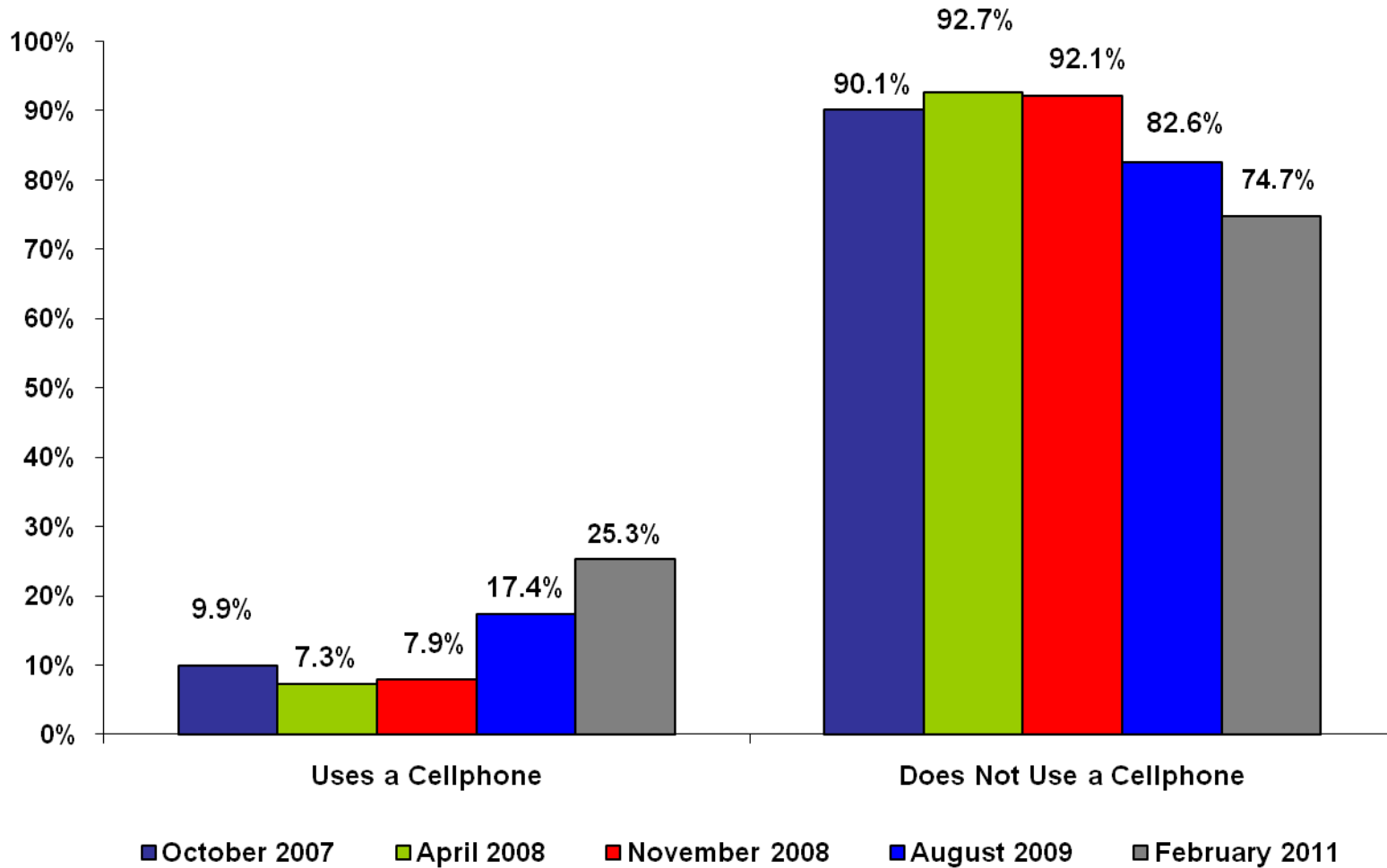
Do you have access to the Internet or e-mail? (by age)



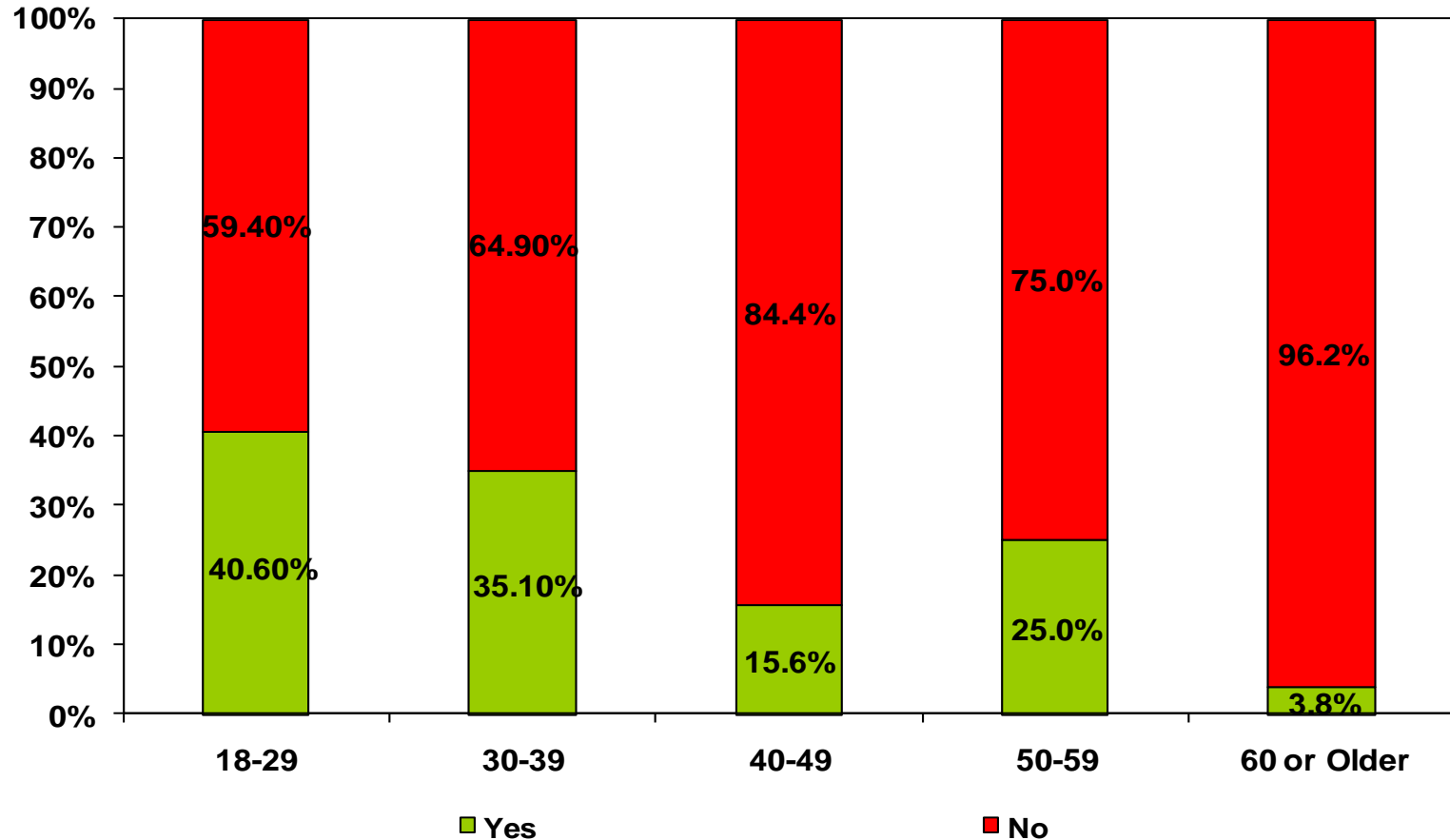
Do you have access to the Internet or e-mail? (by education)



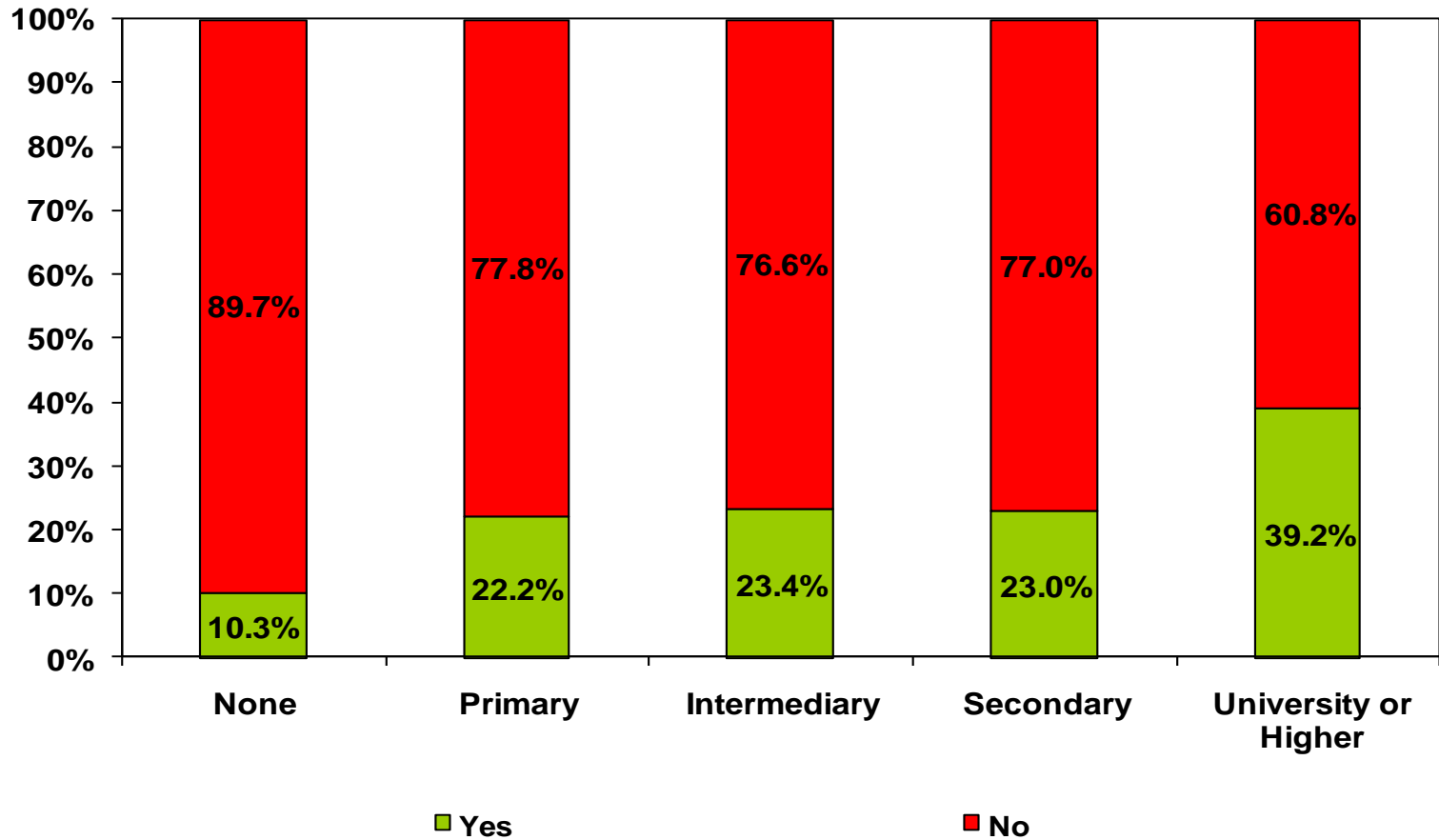
Do you regularly use a cellular phone?



Do you regularly use a cellular phone? (by age)



Do you regularly use a cellular phone? (by education)



Do you regularly use a cellular phone? (by Internet access)

